

1. Record Nr.	UNINA9910253355403321
Autore	Chapelle Carol A.
Titolo	Teaching Culture in Introductory Foreign Language Textbooks // by Carol A. Chapelle
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2016
ISBN	9781137495990 1137495995
Edizione	[1st ed. 2016.]
Descrizione fisica	1 online resource (XXII, 263 p. 40 illus., 28 illus. in color.)
Disciplina	440
Soggetti	Romance languages Language and languages - Study and teaching Culture - Study and teaching Linguistics Teachers - Training of Romance Languages Language Teaching and Learning Cultural Studies Teaching and Teacher Education Language Education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Chapter 1. The Significance of Culture in Language Teaching -- Chapter 2. Québec's Cultural Narrative and French Textbooks -- Chapter 3. Québec Content in Text -- Chapter 4. Québec content in images -- Chapter 5. A Closer Look at Language Politics -- Chapter 6. Strengthening Cultural Content in First-Year Textbooks.
Sommario/riassunto	This book demonstrates how foreign language textbook analysis can inform future materials development to improve foreign language teaching. Through chronological analysis of French textbooks in the United States, this book explores the representations of Canada and Quebec in French beginner textbooks produced from 1960 to 2010. Chapelle couples a large collection of 65 textbooks with a social-

semiotic qualitative analysis of the genres, language and images that communicate Quebec's cultural narrative to learners. Findings about the amount and type of content are presented by decade to track the trends in foreign language teaching and changes in Quebec's representation. Particular attention is given to how language politics is presented to students through text and images. This book will be of interest to scholars of Canadian Studies, Quebec Studies and Second Language Acquisition, as well as foreign language materials developers. Carol A. Chapelle is Distinguished Professor of Liberal Arts and Sciences at Iowa State University. She is editor of the Encyclopedia of Applied Linguistics (2013), co-editor of the Cambridge Applied Linguistics Series, past president of the American Association for Applied Linguistics, and former editor of TESOL Quarterly.

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