1. Record Nr. UNINA9910253340603321 Autore Sorlin Sandrine Titolo Language and Manipulation in House of Cards [[electronic resource]]: A Pragma-Stylistic Perspective / / by Sandrine Sorlin Pubbl/distr/stampa London:,: Palgrave Macmillan UK:,: Imprint: Palgrave Macmillan,, 2016 **ISBN** 1-137-55848-2 Edizione [1st ed. 2016.] 1 online resource (XIII, 267 p. 14 illus., 11 illus. in color.) Descrizione fisica Disciplina 410.1835 Soggetti Cognitive grammar Language and languages—Style Motion pictures and television Arts **Pragmatics** Communication Sociology Cognitive Linguistics **Stylistics** Screen Studies Media Research Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Chapter 1 Power and (fictional) politics -- Chapter 2 Macrostructure Nota di contenuto and linguistic characterisation -- Chapter 3 Concealing, distorting and creating reality -- Chapter 4 Manipulative moves: Between persuasion and coercion -- Chapter 5 The art of winning over through face-work: success and failure -- Chapter 6 Aesthetic manipulation -- Chapter 7 Concluding remarks: Reciprocation and (im)politeness. This book is to date the first monograph-length study of the popular Sommario/riassunto American political TV series House of Cards. It proposes an encompassing analysis of the first three seasons from the unusual

angles of discourse and dialogue. The study of the stylistic

idiosyncrasies of the ruthless main protagonist, Frank Underwood, is

completed by a pragmatic and cognitive approach exposing the main characters' manipulative strategies to win over the other. Taking into account the socio-cultural context and the specificities of the TV medium, the volume focuses on the workings of interaction as well as the impact of the direct address to the viewer. The book critically uses the latest theories in pragmatics and stylistics in its attempt at providing a pragma-rhetorical theory of manipulation. Sandrine Sorlin is Professor of English language and linguistics at Aix-Marseille University and specialises in stylistics and pragmatics. She is a member of the LERMA research team and a Fellow of the Institut Universitaire de France (IUF). She is also the current chair of the French society for English stylistics (Société de Stylistique Anglaise).