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Titolo	CoDesign for Public-Interest Services // by Daniela Selloni
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ISBN	3-319-53243-X
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XXVI, 193 p. 22 illus.)
Collana	Research for Development, , 2198-7300
Disciplina	350.711
Soggetti	Social service Welfare economics Service industries Sustainable development Assessment Social Work and Community Development Social Choice/Welfare Economics/Public Choice/Political Economy Services Sustainable Development Assessment, Testing and Evaluation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Introduction -- Part I Framing the scenario of public-interest services: Citizen activism and social innovation -- New forms of economies: sharing economy, collaborative consumption, peer-to-peer economy -- New forms of welfare: relational welfare, second welfare, co-production -- Design for public-interest services: an emerging field of experimentation -- Part II Experimenting with public-interest services: The 'Creative Citizens' experimentation (POLIMI DESIS Lab) -- Comparing 'Creative Citizens' with a set of interconnected experimentations. Reflections from the comparative analysis. Part III Infrastructuring public-interest services: Defining a collaborative infrastructure -- Infrastructuring by design -- Expert designer's role -- much more than facilitating -- Codesign for the public interest.
Sommario/riassunto	This books focuses on co-design, and more specifically, on the various

forms co-design might take to tackle the most pressing societal challenges, introducing public-interest services as the main application field. To do so, it presents an extensive study conducted within a particular community of residents in Milan: this is a social innovation story integrated into the discipline of service design, which simultaneously deepens the related concepts of co-design, co-production and co-management of services. Drawing upon this experience and further studies, the book presents the idea of a collaborative infrastructure and its related infrastructuring process in ten steps, in order to explore the issues of incubation and replication of services and to extensively investigate the creation of those experimental spaces in which citizen participation is fostered and innovation in the public realm is pursued. Lastly, the book develops other lines of reflection on co-design seen, for example, as a form of cultural activism, as an instrument for building citizenship, and as a key competence for the public administration and thus as a public service itself. The idea of co-design as a way to regenerate the practices of democracy is a recurring theme throughout the book: co-design is a process that seeks to change the state of things and it is intentionally presented as a long and complex path in which the role of designer is not only that of a facilitator, but also that of a cultural operator who contributes with ideas and visions, hopefully fostering a real cultural change.

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