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Nota di bibliografia   Includes bibliographical references at the end of each chapters.

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                    Chapter 2. Cultural Conceptualisations in Humorous Discourse in
                    English and Serbian (Diana Prodanovi-Stanki) -- Chapter 3. Cultural
                    Conceptualizations of Death in Taiwanese Buddhist and Christian
                    Eulogistic idioms (Wei-lun Lu) -- Chapter 4. Life as Opera: A cultural
                    metaphor in Chinese (Ning Yu) -- Chapter 5. Cultural
                    Conceptualisations of Collective Self-Representation among Chinese
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                    mouth, lips, tongue and teeth in Bulgarian and English (Aleksandra

Bagasheva) -- Chapter 11. Cultural Conceptualizations of river in Hungarian Folksongs (Judit Baranyine Koczy) -- Chapter 12. Pride in British English and Polish: A cultural linguistics perspective (Barbara Lewandowska-Tomaszczyk) -- Chapter 13. Beyond Metaphorisation and Myth-Making: tertium datur for language and culture (Adam Gaz) -- Chapter 14. Context in Cultural Linguistics: The case of metaphor (Zoltán Kövecses) -- Chapter 15. Metaphor and Cultural Cognition (Andreas Musolff) -- Chapter 16. The Conceptualization of 'Austerity' in the Portuguese, Spanish and Irish press (Augusto Soares da Silva) -- Chapter 17. Cultural Conceptualisations of democracy and Political Discourse Practices in Ghana (Gladys Nyarko Ansah) -- Chapter 18. Perceptions of Impoliteness: A cultural linguistics perspective (Farzad Sharifian) -- Chapter 19. Seoul uncle: Cultural conceptualisations behind the use of address terms in Korean (Hyejeong Ahn) -- Chapter 20. Cultural Linguistics and Ageing: What naming practices in Australia can reveal about underlying cultural conceptualizations (Réka Benczes) -- Chapter 21. Evidentiality- a cultural interpretation (Enrique Bernardez) -- Chapter 22. Noun Classes and Toponyms in Shüpamem (Lydie Christelle Talla Makoudjou) -- Chapter 23. Corpora and Cultural Cognition: How corpus-linguistic methodology can contribute to Cultural Linguistics (Kim Ebensgaard Jensen) -- Chapter 24. APPLIED ETHNOLINGUISTICS is Cultural Linguistics, but is it CULTURAL LINGUISTICS? (Bert Peeters)-. Chapter 25. Expanding the Scope of Cultural Linguistics: Taking parrots seriously (Roslyn M. Frank)-. Chapter 26. Where Japanese and Occidental Cultural Schemas Meet: Reading nation anthropomorphization manga through the lens of Cultural Linguistics (Debra J Occhi) -- Chapter 27. Are Marriages Made in Heaven? A cultural-linguistic case study on Indian-English matrimonial (Frank Polzenhagen) -- Chapter 28. Terms of Adoption: Cultural conceptual factors underlying the adoption of English for Aboriginal communication (Ian G. Malcolm) -- Chapter 29. Cultural Conceptualizations in Stories of Mori-English Bilinguals: the cultural schema of marae (Marta Degani) -- Chapter 30. De-escalation– A cultural-linguistic view on Military English and military conflicts (Hans-Georg Wolf) -- Chapter 31. Developing Meta-Cultural Competence in Teaching English as an International Language (Zhichang Xu) -- Chapter 32. Cultural Linguistics and ELT Curriculum: The case of English textbooks in Vietnam (Thuy Ngoc Dinh).

| Sommario/riassunto | This groundbreaking collection represents the broad scope of cutting-edge research in Cultural Linguistics, a burgeoning field of interdisciplinary inquiry into the relationships between language and cultural cognition. The materials surveyed in its chapters demonstrate how cultural conceptualisations encoded in language relate to all aspects of human life - from emotion and embodiment to kinship, religion, marriage and politics, even in the understanding of life and death. Cultural Linguistics draws on cognitive science, complexity science and distributed cognition, among other disciplines, to strengthen its theoretical and analytical interventions. The tools it has developed have worked toward insightful investigations into the cultural grounding of language in numerous applied domains, including World Englishes, cross-cultural/intercultural pragmatics, intercultural communication, Teaching English as an International Language (TEIL), and political discourse analysis. |