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Titolo	Intercultural Communication with China : Beyond (Reverse) Essentialism and Culturalism? // edited by Fred Dervin, Regis Machart
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Descrizione fisica	1 online resource (IX, 184 p. 16 illus.)
Collana	Encounters between East and West, Intercultural Perspectives, , 2364-6721
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Soggetti	Culture Ethnology—Asia Language and education Sociology of Culture Asian Culture Language Education
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Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Introduction -- Hopeful Disappointment. Cultural Morphology and the Relation between China and Europe -- Self as Other. Indigenous Psychology and the Defining of a Chinese Subjectivity -- The Chineseness of Huang Yong Ping and the risks of essentialisation -- The attempt of the Xieyi (essentialist) Theatre in the history of the Chinese Spoken Theatre -- Manzhouli or Manchzhuriya? Linguistic and Cultural Hybridization in the Border City -- Making sense of communication and cultural differences in the workplace: The case of Sino-Scandinavian collaborations -- Mediating or Exacerbating Cultural Differences: The Role of Interpreters in Official Intercultural Interaction -- Chinese 'Enormous Hospitality' versus Finnish 'Meeting among Friends': Guest-Host Positioning in China-Finland Delegation Visits -- Stereotyping in the teaching of intercultural communication with China -- Voices from the "East" in the "West": An Analysis of the Cultural Discourse of Chinese Lecturers in France.
Sommario/riassunto	A major objective of this book is to identify the key determinants of the "East" and the "West" in the field of intercultural communication. It

examines but also counter-attacks essentialist and culturalist analyses of intercultural communication between China and the rest of the world. Offering a cross-country examination and comparison of drought awareness and experience, this book shows two fields of research, which are complementary but rarely found side by side, i.e. the Arts and Intercultural Encounters, serve as illustrations for theoretical and methodological discussions about intercultural communication between China and the West. Scholarly and media discourses will find this work thought-provoking, instructive and informative.
