1. Record Nr. UNINA9910252701103321

Titolo	Social Media and European Politics : Rethinking Power and Legitimacy in the Digital Era / / edited by Mauro Barisione, Asimina Michailidou
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2017
ISBN	9781137598905 1137598905
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (XVI, 309 p.) : ill
Collana	Palgrave Studies in European Political Sociology, , 2946-6024
Classificazione	32.20.04
Disciplina	306.2
Soggetti	Political sociology Europe - Politics and government Social media Telemarketing Internet marketing Political Sociology European Politics Social Media Digital Marketing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Do we need to rethink EU politics in the social media era? An introduction to the volume; Mauro Barisione and Asimina Michailidou -- 2. Social Media, Personalisation of News Reporting, and Media Systems' Polarisation in Europe; Pablo Barberá, Cristian Vaccari and Augusto Valeriani -- 3. Engaging with European Politics through Twitter and Facebook: Participation beyond the National?; Michael Bossetta, Anamaria Dutceac Segesten and Hans-Jörg Trenz -- 4. A digital movement of opinion? Contesting austerity through social media; Mauro Barisione and Andrea Ceron -- 5. Building Contention Word-by-Word: Social Media Usage in the European Stop ACTA Movement; Dan Mercea -- 6. Campaigning for gender equality through social media: the European Women's Lobby; Helena Seibicke -- 7. A framework for evaluating European social media publics: The case of

the European Parliament's Facebook page; Ancua-Gabriela Tara -- 8. Extreme Right, the Internet and European Politics in CEE countries: the casesof Slovakia and the Czech Republic; Manuela Caiani and Alena Kluknavská -- 9. Social media as propaganda tools: the Greek conservative party and national elections; Yiannis Mylonas -- 10. Mediated Frustration and Self-legitimation; Terje Rasmussen -- 11. Twitter, public engagement and the Eurocrisis: More than an echo chamber?; Asimina Michailidou -- 12. Debating Responsibility on the Eurozone Crisis in Traditional Media Newspaper Reporting in Greece and Germany under a Social Media Lens; Jochen Roose, Moritz Sommer, Franziska Scholl, Maria Kousis, Kostas Kanellopoulos and Angelos Loukakis.

| Sommario/riassunto | This volume investigates the role of social media in European politics in changing the focus, frames and actors of public discourse around the EU decision-making process. Throughout the collection, the contributors test the hypothesis that the internet and social media are promoting a structural transformation of European public spheres which goes well beyond previously known processes of mediatisation of EU politics. This transformation addresses more fundamental challenges in terms of changing power relations, through processes of active citizen empowerment and exertion of digitally networked counter-power by civil society, news media, and political actors, as well as rising contestation of representative legitimacy of the EU institutions. Social Media and European Politics offers a comprehensive approach to the analysis of political agency and social media in European Union politics, by bringing together scholarly works from the fields of public sphere theory, digital media, political networks, journalism studies, euroscepticism, political activism and social movements, political parties and election campaigning, public opinion and audience studies. |