Record Nr. UNINA9910252701103321 Social Media and European Politics: Rethinking Power and Legitimacy in Titolo the Digital Era / / edited by Mauro Barisione, Asimina Michailidou Pubbl/distr/stampa London:,: Palgrave Macmillan UK:,: Imprint: Palgrave Macmillan,, 2017 **ISBN** 1-137-59890-5 Edizione [1st ed. 2017.] 1 online resource (XVI, 309 p.): ill Descrizione fisica Collana Palgrave Studies in European Political Sociology Classificazione 32.20.04 306.2 Disciplina Soggetti Political sociology Europe—Politics and government Social media Internet marketing Political Sociology **European Politics** Social Media Online Marketing/Social Media Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto 1. Do we need to rethink EU politics in the social media era? An introduction to the volume; Mauro Barisione and Asimina Michailidou -- 2. Social Media, Personalisation of News Reporting, and Media Systems' Polarisation in Europe; Pablo Barberá, Cristian Vaccari and Augusto Valeriani -- 3. Engaging with European Politics through Twitter and Facebook: Participation beyond the National?; Michael Bossetta, Anamaria Dutceac Segesten and Hans-Jörg Trenz -- 4. A digital movement of opinion? Contesting austerity through social media; Mauro Barisione and Andrea Ceron -- 5. Building Contention Word-by-Word: Social Media Usage in the European Stop ACTA Movement; Dan Mercea -- 6. Campaigning for gender equality through

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Sommario/riassunto

This volume investigates the role of social media in European politics in changing the focus, frames and actors of public discourse around the EU decision-making process. Throughout the collection, the contributors test the hypothesis that the internet and social media are promoting a structural transformation of European public spheres which goes well beyond previously known processes of mediatisation of EU politics. This transformation addresses more fundamental challenges in terms of changing power relations, through processes of active citizen empowerment and exertion of digitally networked counter-power by civil society, news media, and political actors, as well as rising contestation of representative legitimacy of the EU institutions. Social Media and European Politics offers a comprehensive approach to the analysis of political agency and social media in European Union politics, by bringing together scholarly works from the fields of public sphere theory, digital media, political networks, journalism studies, euroscepticism, political activism and social movements, political parties and election campaigning, public opinion and audience studies.