

1. Record Nr.	UNINA9910251395203321
Autore	Baechler Raffaela
Titolo	Absolute Komplexität in der Nominalflexion : Althochdeutsch, Mittelhochdeutsch, Alemannisch und deutsche Standardsprache // Raffaela Baechler
Pubbl/distr/stampa	Language Science Press, 2017 Berlin, Germany : , : Language Science Press, , 2017 ©2017
ISBN	3-96110-023-3
Descrizione fisica	1 online resource (xv, 487 pages) : PDF, digital file(s)
Collana	Morphological investigations ; ; 2
Disciplina	435.95
Soggetti	German language - Inflection Linguistics
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and indexes.
Sommario/riassunto	This book provides a quantifiable measure and analysis of absolute complexity in the nominal inflection of 17 Alemannic dialects, of standard German as well as of Middle and Old High German. The data is based on grammatical descriptions. What can be interpreted as being more or less complex in a language system is deduced from LFG (Lexical-Functional Grammar) and from an inferential-realisation morphological framework. The tool to measure inflectional complexity is also developed from these frameworks. Variation in the inflectional complexity is analysed based on the following factors: diachrony, isolation, language contact, standardisation, and dialect groups.

2. Record Nr.	UNINA9910139167803321
Autore	Betz Frederick <1937->
Titolo	Managing technological innovation : competitive advantage from change // Frederick Betz
Pubbl/distr/stampa	Hoboken, NJ, : J. Wiley & Sons, 2011
ISBN	9786613025531 9781283025539 1283025531 9780470927564 0470927569 9780470927588 0470927585 9780470927571 0470927577
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (380 p.)
Disciplina	658.5/14
Soggetti	Technological innovations - Management Research, Industrial - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes bibliography and index.
Nota di contenuto	Managing Technological Innovation: Competitive Advantage from Change; Contents; Preface; I. Technology Competitiveness- Business Base of Innovation; 1: Technological Innovation; Timeline of Science, Technology, and Industrialization; Innovation Process; Technology and Wealth; Technical Savvy and Financial Savvy; Technical Personnel and Business Personnel; 2: Innovation and Economy; Economic Scale of Innovations; Economic Long Waves; Measuring the Economic Impact of Technological Innovation in an Economy; Core Technologies of an Industry; Industrial Life Cycle Industrial Standards and First Movers in a New Industry Commodity Industry; 3: Innovation and National Systems; Science Bases for Technology; Computer Technology; National Innovation System; Radical Innovation at the Macro and Micro-Levels; Radical Innovation and Next-Generation Product Lines; Circular Interactions in a National Innovation

System; Performance of National Innovation Systems; 4: Innovation Research; Logic of Research for Innovation; Logic of Radical Innovation-Technology Research; Logic of Radical Innovation-Engineering Research; Logic of Radical Innovation-Commercialization Costs of Innovation5: Innovation and Corporate R&D; Institutionalization of Scientific Technology; Objectives of Corporate Research; Planning Incremental Innovation; Two Cultures-Research Laboratory and Business Division; Evaluating Corporate R&D; 6: Innovation and Markets; Business Model-Price and Value; Designing a Product for a Market; Completing High-Tech Products for Applications; Market Positioning; Proprietary Technology; Market Niches; 7: Innovation and Product Development; Market-Pull or Technology-Push Innovation; Incremental Innovation in Product Development Delays in a Product Development ProcessProduct Quality; 8: Innovation and Strategy; Micro-level Innovation in a Business; Top-down and Bottom-up Strategy in Innovation; Top-level Innovation Strategy; Mid-level Innovation Strategy-New High-tech Business Ventures; Lower Level of Innovation Strategy-Technical Programs; Bottom Level of Innovation Strategy-Technical Projects; II. Technology Strategy-Technical Base of Innovation; 9: Integrating Technology and Business Strategy; Industrial Value Chain; Technology Strategy; Technology and Application Systems; Product-Line Planning Product-Line Platforms10: Inventing Technology; Technology and Potentials of Nature; Next-Generation Technologies; Innovation Process of Next-Generation-Technology Products; Types of Technologies; 11: Technology Systems; Technology System; Physical Technology S-Curve; Technology Performance Parameters; Software Technologies; Planning Technology Discontinuities; Technological Progress; Systems Analysis for Alternative Technology Configurations; 12: Product Systems; Sikorsky's Helicopter; Hardware Product System; Systems Analysis in Hardware-Product Design; Specialized Languages in Science Computer-Assisted Networks

Sommario/riassunto

Written by the author who helped crystallize the field of technology management and the management of innovation with the first two editions of *Managing Technological Innovation*, this Third Edition brings the subject in line with current business strategy. It also presents information in a newer organized format that aligns more closely with how the topics are presented and discussed in the classroom. Also included is a wider discussion of how science and technology interact with the global economy.
