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| Nota di contenuto | Frontmatter -- Contents -- Illustrations -- INTRODUCTION National Design Histories in an Age of Globalization -- CHAPTER 1 Designs on/in Africa -- CHAPTER 2 Does Southern African Design History Exist? -- CHAPTER 3 Designing the South African Nation From Nature to Culture -- CHAPTER 4 Resisting Global Homogeneity but Craving Global Markets: Kiwiana and Contemporary Design Practice in New Zealand -- CHAPTER 5 Creativity within a Geographical-National Framework: From Modern Japanese Design to Pevsner's Art Geography -- CHAPTER 6 Imagining the Indian Nation: The Design of Gandhi's Dandi March and Nehru's Republic Day Parade -- CHAPTER 7 Troubled Geography: Imagining Lebanon in 1960s Tourist Promotion -- CHAPTER 8 Czech Glass or Bohemian Crystal? The Nationality of Design in the Czech Context -- CHAPTER 9 The Myth of Danish Design and the Implicit Claims of Labels -- CHAPTER 10 Altering a Homogenized Heritage: Articulating Heterogeneous Material Cultures in Norway and Sweden -- CHAPTER 11 A Special Relationship: The UK-US Transatlantic Domestic Dialogue -- CHAPTER 12 Surveying the Borders 'Authenticity' in Mexican-American Food Packaging, Imagery and Architecture -- CHAPTER 13 An Empire of One's Own: Individualism and Domestic Built Form in Twenty-First-Century Jamaica -- CHAPTER 14 The Quest for Modernity: A Global/National Approach to a History of Design in Latin America -- CHAPTER 15 Of Coffee, Nature and Exclusion: Designing |

Sommario/riassunto

From consumer products to architecture to advertising to digital technology, design is an undeniably global phenomenon. Yet despite their professed transnational perspective, historical studies of design have all too often succumbed to a bias toward Western, industrialized nations. This diverse but rigorously curated collection recalibrates our understanding of design history, reassessing regional and national cultures while situating them within an international context. Here, contributors from five continents offer nuanced studies that range from South Africa to the Czech Republic, all the while sensitive to the complexities of local variation and the role of nation-states in identity construction.
