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Titolo	Digital personalization in early childhood : impact on childhood // Natalia Kucirkova
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Descrizione fisica	1 online resource (viii, 216 pages)
Disciplina	371.33
Soggetti	Early childhood education - Computer-assisted instruction Computers and children Educational technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Understanding digital personalisation -- The origin and rise of personalised education -- Technology-enabled and technology-driven personalised education in the 21st century -- Overview of personalised books : self-made and commercially produced personalised book -- Theoretical frameworks relevant for digital personalisation in early education -- The five as of personalisation -- Extant research with personalised books -- Personalisation and creativity -- Personalisation and identity -- Touchscreens and personalised education -- Personalised education : pedagogical possibilities -- Personalised pluralisation.
Sommario/riassunto	"Digital personalization is an emerging interdisciplinary research field, with application to a variety of areas including design, education and the publication industry. This book focuses on children's education and literacy resources, which have undergone important changes with the 'personalization revolution' in the early 21st century. The author develops original insights from educational research and her own studies concerned with digital and non-digital personalization, to discuss in a clear and critical way the thinking, research issues and practical implications of this new field. She scrutinises the character of technology-based personalized education to substantiate the claim that the current models of personalized education tend to be technology- and business-driven, with little pedagogical understanding

of the social value of personalization. Research involving touchscreens, personalized books and 2-8-year olds is interrogated for its impact on children's development of language, creativity and identity, as well as family dynamics and classroom dialogue. The literature available on digital and non-digital personalization is discussed in relation to five key themes of personalized education, the so-called 5As: autonomy, authorship, aesthetics, attachment and authenticity. It is argued that the 5As need to be anchored in humanist principles for a sustainable pedagogy and practice. Based on the insights from research with typically and atypically developing children, Kucirkova proposes personalized pluralisation as a pedagogical framework of personalized education for the future. The book aims to help scholars and professionals understand the connections between personalization and literacy, personalization and education, and personalization and wider socio-moral issues."--Bloomsbury Publishing.
