

1. Record Nr.	UNINA9910227342103321
Titolo	Linking Clauses and Actions in Social Interaction
Pubbl/distr/stampa	Helsinki, Finland, : Finnish Literature Society / SKS, 2017
ISBN	952-222-900-8
Descrizione fisica	1 online resource (246)
Soggetti	Semantics & pragmatics Grammar, syntax & morphology Translation & interpretation Language teaching theory & methods Communication studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	<p>"This volume concerns the ways in which verbal and non-verbal actions are combined and linked in a range of contexts in everyday conversation, in institutional contexts, and in written journalism. The volume includes an introduction which, besides presenting the content of the articles, discusses terminological fundamentals such as the understanding of the terms "clause", "action" and "linkage" and "combining" in different grammatical traditions and the ways they are conceived of here, as well as open questions collectively formulated by the contributors in planning for the volume concerning the recognition, emergence and distance of linkage, and the ways these questions are addressed in the contributions to the volume.</p> <p>Topics treated in the articles include combining physical actions and verbal announcements in everyday conversation, linking of verbal and nonverbal actions as well as verbal linkages between nonverbal actions by dance teachers building pedagogical activity. Other topics concern the mediation of questions through informal translating in multilingual conversation in order to organize participation, and the ways in which student requests for clarification and confirmation create learning occasions in a foreign language classroom. Still other articles concern</p>

the on-line emergence of alternative questions with the Finnish particle vai 'or', delayed completions of unfinished turns, the transforming of requests and offers into joint ventures, and the ways in which direct quotations are created in written journalism from the original talk in the spoken interview.

Most of the papers employ Conversation Analysis and Interactional Linguistics as a theoretical framework. The languages used as data are Finnish, English, Estonian, French, Brazilian Portuguese and Swedish.

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2. Record Nr.	UNINA9910465748503321
Autore	Dreyer June Teufel <1939->
Titolo	Middle kingdom and empire of the rising sun : Sino-Japanese relations, past and present / / June Teufel Dreyer
Pubbl/distr/stampa	Oxford, England : , : Oxford University Press, , 2016 ©2016
ISBN	0-19-060359-3 0-19-970490-2
Descrizione fisica	1 online resource (473 p.)
Disciplina	327.51052
Soggetti	Electronic books. China Foreign relations Japan Japan Foreign relations China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Jiang Zemin Visits Japan
Sommario/riassunto	June Teufel Dreyer's historical synthesis of China and Japan's relationship, Middle Kingdom and Empire of the Rising Sun, provides a jargon-free, concise, and readily understandable overview of one of the world's great civilizational rivalries.

3. Record Nr.	UNINA9910828273103321
Autore	Dunning John H.
Titolo	Multinationals, technology and competitiveness // John H. Dunning
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2013
ISBN	1-135-12420-5 0-203-07623-0 1-299-44859-3 1-135-12421-3
Descrizione fisica	1 online resource (xix, 280 pages) : illustrations
Collana	Routledge library editions. International business ; ; v. 13
Disciplina	338.88
Soggetti	International business enterprises Technology transfer - Economic aspects Competition, International
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 1988 by Unwin Hyman.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Multinationals, Technology and Competitiveness; Copyright Page; Contents; Acknowledgements; List of Figures; List of Tables; 1 Introduction; Some Themes of This Monograph; The Plan of the Book; 2 International Business in a Changing World Environment; Introduction; Antecedents of the MNE; Multinational Enterprises and Host Country Interaction: The Last Thirty Years; Towards a New Understanding Between MNEs and Governments; Some Observations on the Future of MNEs: Government Relationships; Conclusions; 3 Market Power of the Firm and International Transfer of Technology IntroductionPhase 1: The Industrial Revolution-To Around 1870; Phase 2: 1870-1914; Phase 3: 1919-1939; Phase 4: 1945-1965; Phase 5: 1965-1985; 4 Multinational Enterprises, Technology Transfer and National Competitiveness; Introduction; Some Theoretical Issues; Technology Traded Through the Market; Technology Transfers Within the MNE; The Influence of MNEs on National Competitiveness; Measuring and Interpreting National Competitiveness; Some Evidence Concerning the Impact of the Transfer of Technology Through MNEs on European Competitiveness; Summary and Conclusions 5 Inward Direct Investment from the USA and Europe's Technological

CompetitivenessIntroduction; The Changing Competitive Position of European Industry; The Growth of the Leading US and European Firms; The Contribution of US Manufacturing Subsidiaries to European Exports; The Changing Pattern of the US/European Direct Investment in Manufacturing; The Technological Balance of Payments: The USA Compared with Europe; Conclusions; Appendix; 6 The Changing Role of MNEs in the Creation and Diffusion of Technology; Introduction; The Historical Trend Towards Technological Systems  
The Dependence of International Technology Transfer and Diffusion on the Structure of IndustriesThe Dependence of International Technology Creation and Dissemination on the Global Investment Strategy of MNEs; The Policy Implications of the Closer Relationship Between the International Creation, Transfer and Diffusion of Technology; 7 International Direct Investment in Innovation: The Pharmaceutical Industry; Introduction; The Scale in International Investment in Pharmaceutical R & D; Motives for International Investment in Research; The Choice of Host Country  
Gains and Losses: A General ReviewThe UK Pharmaceutical Industry; Conclusions; 8 The Consequences of the International Transfer of Technology by MNEs: A Home Country Perspective; Introduction; The Problem Stated; The Conditions of Technology Transfer; Multinational Enterprises and Technology Transfer to Developing Countries; Implications for Industrialized Countries; Conclusions: Some Policy Implications; 9 Multinational Enterprises, Industrial Restructuring and Competitiveness: A UK Perspective; Introduction; Historical Background; A New International Division of Labour  
The Impact of New Technology

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Sommario/riassunto

This book explores some aspects of the interface between technology, competitiveness and the role of multinational enterprises in the world economy. This group of essays stresses the role of asset creation and usage, rather than reliance on natural factor endowments as a basis for national competitiveness and examines the role of multinational enterprises as vehicles for technological transfer, and the efficient co-ordination of economic activity across national boundaries.

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