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Titolo	The Atlantik-Brücke and the American Council on Germany, 1952-1974 : The Quest for Atlanticism / / by Anne Zetsche
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030639334 3030639339
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Descrizione fisica	1 online resource (xvii, 300 pages) : illustrations
Collana	Palgrave Studies in Political History, , 2946-5184
Disciplina	327.73043
Soggetti	Europe, Central - History World politics America - History History, Modern Europe - History History of Germany and Central Europe Political History History of the Americas Modern History European History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- 2. Unlikely Friends: The Founders of an Unfolding Transatlantic Elite Network -- 3. The "Good" Germans and Their American Friends: The Atlantik-Brücke's and the ACG's Membership -- 4. Boosting the German Image: The Funders of a German-American Public Diplomacy Effort -- 5. Off the Record: The Informal Diplomacy of the ACG and the Atlantik-Brücke -- 6. Promoting a Transatlantic Identity: The German-American Conferences, 1959-1974-A Public-Private Project -- 7. A German-American Elite Network in the Post-Cold War Era Outlook and Conclusion.
Sommario/riassunto	"Based on impressive multi-archival work and a keen sense for a good narrative, the author introduces us to the complex, interlocking

networks of the little-known Atlantik-Brücke and the American Council on Germany, and explores their significance for strengthening the crucial post-1945 United States - West German relationship that continues to resonate to this day. A fantastic addition to our understanding of the 'Transnational Transatlantic' in the 20th century" - Giles Scott-Smith, Roosevelt Chair in New Diplomatic History, Leiden University, The Netherlands "This original and insightful book explores how, via soft-power diplomacy, two transatlantic networks worked to improve and solidify West Germany's relationship with the United States in the aftermath of World War II. This is transnational history at its best" - Deborah Barton, Assistant Professor of History, University of Montreal, Canada Revisiting the relationship between the USA and Germany following the Second World War, this book offers a new perspective and focuses on the influence of two organisations in accelerating West Germany's integration into the Atlantic Alliance. Tracing the Atlantik-Brücke and the American Council on Germany's (ACG) origins to the late 1940s and tracking their development and activities throughout the 1950s-70s, this book covers new ground in German-American historiography by bridging public and private relations and introducing central actors that have previously been hidden from academic debate. The author unveils and examines dense transatlantic elite networks that allowed Germany to re-join the 'community of nations,' regain sovereignty, and become a trusted member of the North Atlantic Treaty Organisation (NATO). Analysing transatlantic relations through the lens of the intertwined history of the Atlantik-Brücke and the ACG, this book explores public-private networks on a transnational level, providing valuable reading for those studying political history, European and American post-war relations and the Cold War. Anne Zetsche studied History and North American Studies at Free University Berlin, Germany and University of Ulster, Northern Ireland. She received her doctoral degree in History from Northumbria University, UK.

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2. Record Nr.	UNINA9910223601203321
<b>Titolo</b>	Campaign
<b>Pubbl/distr/stampa</b>	London : , : Lindsay Masters London : , : Haymarket Pub. Service London : , : Michael Potter Twickenham [England] : , : Haymarket Business Media Ltd.
<b>Descrizione fisica</b>	1 online resource
<b>Disciplina</b>	659 070
<b>Soggetti</b>	Advertising Journalism Hebdomadaires Journalisme Publicité Design - Périodiques Periodicals.
<b>Lingua di pubblicazione</b>	Inglese
<b>Formato</b>	Materiale a stampa
<b>Livello bibliografico</b>	Periodico
<b>Note generali</b>	"A Haymarket publication." "The newspaper of the communication business."