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Nota di contenuto	Preamble: on Market, State, and Civil Society -- Market or State? Academy or Polis? Technocracy or Democracy? -- History: first Market, then State -- A New Market: Halal Certification. Also a New Role for a State? -- 1 Introduction: A New Commodity and a New Old Public Interest -- 1.1 What Commodity? -- 1.2 Why or to What Extent a Public Interest? -- 1.3 Who? Which Actors provide it? -- 3.1 The emergence of new markets for information and certification -- 3.2 Problems -- 3.3 State Involvement -- 2 A New Market: The Demand for Halal Product Certification -- 2.1 The Problem: Halal Trade Fraud, Adulteration and Halal Laundering -- 2.1.1 Food Adulteration, Food Laundering, and Food Regulation in general -- 2.2 What is true Halal? Nature of the Product: defined by Religious Norms -- 2.2.1 The Background: Islam, Halal, Muslims -- Halal & Islam: two inseparable concepts -- Islam on a shoestring -- 2.2.2 Unity or Heterogeneity? -- Halal - Haram: and something in between? -- 2.3 Halal Product Definitions -- 2.3.1 General Halal Food Standards: the Devil is in the Detail -- Underlying Principle Values -- Additional rules -- Major points of controversy over halal -- Halal in Practice? -- 2.3.2 Consequences for Different Types of Products and Production and Distribution Processes -- Product Standards -- Composed Foods -- Non-Food Products -- Process Standards -- 2.3.3 100% Halal? Is that Possible? -- 2.4 The Market for Halal Products -- 2.4.1 Consumer Diversity -- 2.4.2 The Domestic Market -- 2.4.3 The Export Market -- 2.4.4 Two Halal Markets: Local "UncleCandCAunty" vs. Professional International Markets -- 2.5 Risks and Uncertainties for Muslim Consumers -- 2.5.1 Ever Longer (Global)

Product Value Chains -- 2.5.2 Muslims living in a Multicultural Society -- 2.5.3 Absence of the State in Regulation -- 3 The Workings of the Market for Halal Certifications -- 3.1 Need for Regulation, or at least Certification, of Halal -- 3.2 The Product -- 3.3 The Customers of the Certificates -- 3.4 The Suppliers: Imams, Producers, and Certifying Agencies (and others: doCitCyourself certificates) -- 3.4.1 Certificates & Certifiers -- HVV/HFFIA (Halal Feed and Food Inspection Authority) -- HQC (Halal Quality Control) -- HCC (Halal Correct) -- HIC (Halal International Control) -- HAC (Halal Audit Company) -- Foundation for Halal Certificates (Stichting Halal Certificaten) -- SelfCertifiers -- Informal certifiers -- DoCitCyourself certificates -- 3.4.2 Differences & Similarities -- 3.5 Consequences of Marketization: Market Failures -- 3.5.1 The Importance of Credibility and Reputation; Individually and Collectively -- 3.5.2 Easy Market Entry and Exit -- 3.5.3 Lack of transparency -- 3.5.4 Price Competition and a Race to the Bottom? -- 3.5.5 Market Failure? -- 4 The Search for Solutions -- 4.1 Individual Strategies and SelfCOrganization by the Market -- 4.2 SelfCOrganization and SelfCRegulation through Associations? -- 4.3 Seeking Support from "Higher Authorities" -- 4.3.1 The Main Actors in the International Halal Market -- 4.3.2 Seeking Support -- 4.3.3 A "Reverse California Effect"? -- 4.4 State Aid? -- 4.4.1 The Public Interest. For which different 'Publics'? -- 4.4.2 The Possibilities of Private Law -- 4.4.3 Regulation through Public Economic Law -- 4.4.4 Public Regulation of Religious Food Standards in the US -- 4.4.5 New Public-Private International Partnerships? -- Some General Conclusions -- References -- Appendix 1. Dutch Television Documentaries on Halal -- Appendix 2. List of People Interviewed -- Appendix 3: Some Samples of Certificates.

Sommario/riassunto

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