1. Record Nr. UNINA9910220158203321

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Titolo	Federal financial incentives to induce early experience producing unconventional liquid fuels / / Frank Camm, James T. Bartis, Charles J. Bushman
Pubbl/distr/stampa	Santa Monica, CA, : RAND Corp., 2008
ISBN	1-282-45121-9 9786612451218 0-8330-4865-1
Descrizione fisica	1 online resource (97 p.)
Collana	Technical report ; ; TR-586-AF/NETL
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Disciplina	338.2/324
Soggetti	Coal liquefaction - United States Federal aid to energy development - United States Energy development - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 75-77).
Nota di contenuto	Introduction -- Designing an effective long-term public-private relationship -- Assessing financial effects under uncertainty --Policy effects with 100-percent equity financing -- Policy effects with debt financing -- Implications for robust financial-incentive packages -- Can formal source selection help the government create an integrated policy? -- Conclusions -- Appendixes: A. Structure of the spreadsheet analysis that implements the cash-flow model -- B. How debt and loan guarantees affect investors and the government.
Sommario/riassunto	The government, as a principal, may seek to induce a private investor, as an agent, to build and operate an unconventional-oil production plant to promote early production experience with such plants. Given this goal,facing significant uncertainty about the future, the government wants to limit the cost to the public treasury of doing this. This report offers an analytic way to design and assess packages of policy instruments that the government can use to achieve its goal. It starts with general principles of the economic theories of contracting and agency. Looking across many alternative futures he