

1. Record Nr.	UNINA9910220135103321
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Titolo	Misfortunes of war : press and public reactions to civilian deaths in wartime // Eric V. Larson, Bogdan Savych
Pubbl/distr/stampa	Santa Monica, CA, : RAND Project Air Force, 2007
ISBN	1-281-18087-4 9786611180874 0-8330-4244-0 1-4337-0940-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (295 p.)
Altri autori (Persone)	SavychBogdan
Disciplina	363.34/98
Soggetti	Civilian war casualties Mass media and war War in mass media Combatants and noncombatants (International law) Military history, Modern - 20th century Military history, Modern - 21st century War - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Prepared for the United States Air Force." "MG-441-AF"--P. [4] of cover.
Nota di bibliografia	Includes bibliographical references (p. 235-263).
Nota di contenuto	1. Introduction -- Literature review -- Approach -- Organization of this monograph -- 2. Operation Desert Storm (Iraq, 1991) -- Civilian casualty estimates -- Handling of the civilian casualties issue -- The arc of media and public concern -- The Al Firdos bunker incident -- Key lessons -- 3. Operation Allied Force (Kosovo, 1999) -- Civilian casualty estimates -- Handling of the civilian casualties issue -- The arc of media and public concern -- The April 14 convoy attacks outside Djakovica -- The May 7 Chinese embassy bombing -- Conclusions -- 4. Operation Enduring Freedom (Afghanistan, 2001-) -- Civilian casualty estimates -- Handling of the civilian casualties issue -- The arc of media and public concern -- The wedding party incident -- Key lessons -- 5. Operation Iraqi Freedom (Iraq, 2003-) -- Civilian casualty

estimates -- Handling of the civilian casualties issue -- The arc of media and public concern -- The marketplace incident -- Key lessons -- 6. Implications and conclusions -- The military: a highly credible institution -- Recommendations.

Sommario/riassunto

This book analyzes media and public reactions to civilian casualty incidents to determine whether these incidents affect media reporting or public support for military operations. Using case studies of incidents of civilian deaths over the last decade (the 1991 Al Firdos bunker bombing, the 1999 Djakovica convoy and Chinese embassy attacks, the 2002 Afghan wedding party attack, and the 2003 Baghdad marketplace explosion), the study team examined U.
