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Nota di contenuto	Preliminary Material / Ann Vogel -- Copyright Page / Ann Vogel -- Acknowledgments / Ann Vogel -- Epigraph / Ann Vogel -- Introduction: Aims of the Book / Ann Vogel -- Film Festivals, Introducing a Global Population / Ann Vogel -- Chapter 1 Film Festivals and Festivalization / Ann Vogel -- Chapter 2 The Experience-Maker / Ann Vogel -- Chapter 3 Alternative Exhibition / Ann Vogel -- Conclusion of Part 1 / Ann Vogel -- Chapter 4 Mimetic Adoption and Social Capital / Ann Vogel -- Chapter 5 Festival Devices / Ann Vogel -- Chapter 6 Examining the Festival Effect / Ann Vogel -- Conclusion of Part 2 / Ann Vogel -- Chapter 7 Film Festival as Charismatic Organization / Ann Vogel -- Chapter 8 Spreading the Risk: Film Festival Work and Creative Labor Strategies / Ann Vogel -- Chapter 9 Institutional Supports for Festival Volunteering / Ann Vogel -- Chapter 10 The Calling of Unpaid Labor / Ann Vogel -- Conclusion of Part 3 / Ann Vogel -- Chapter 11 Affect, Event, and Social Order / Ann Vogel -- Chapter 12 A Postmodern Grants Economics: Elites, Excess, and Cultural Diversity / Ann Vogel -- Chapter 13 Activation, or the Eclipse of the Civic Polis / Ann Vogel -- Conclusion of Part 4 / Ann Vogel -- Toward Social Activism, a Conclusion / Ann Vogel -- Appendix:

Sommario/riassunto

Film festivals around the world are in the business of making experiences for audiences, elites, industry, professionals, and even future cultural workers. Cinema and the Festivalization of Capitalism explains why these non-profit organizations work as they do: by attracting people who work for free, while appealing to businesses and policymakers as a cheap means to illuminate the creative city and draw attention to film art. Ann Vogel's unprecedented systematic sociological analysis thus provides firm evidence for the 'festival effect', which situates the festival as a key intermediary in cinema value chains, yet also demonstrates the impact of such event culture on cultural workers' lives. By probing the various resources and institutional pillars ensuring that the festivalization of capitalism is here to stay, Vogel urges us to think critically about publicly displayed benevolence in the context of cinema—and beyond.

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Nota di contenuto

Cover; Title Page; Copyright; Preface; Contents; Figures; Tables; Summary; Acknowledgments; Abbreviations; CHAPTER ONE:

Introduction; Defining Supply Chain Management and Integration; Achieving Supply Chain Integration; CHAPTER TWO: Case Studies That Illustrate the Need for Supply Chain Integration and Systems Thinking; Theater Inventory Case Study; Supply Chain Silo Case Study; The Need for Systems Thinking; CHAPTER THREE: Policy Review; CHAPTER FOUR: High-Level Policy Recommendations; The Supply Chain Objective; Guiding Principles; A DoD Supply Chain Supply Structure or Framework The End Users of Materiel Retail/Tactical Warehouses/Distribution Centers-The Wholesale Customers; DoD Distribution Network; Distribution Modal Choice for Shipments to OCONUS Customers; Distribution Modal Choice Within CONUS; Transportation Management, Assets, and Facilities; Non-Stocked Items; Purchasing and Supply Organizations; Factories and Maintenance Facilities; The Overall Supply Chain Structure; CHAPTER FIVE: Enabling Mechanisms; Incentives: Metrics and Budgets; Decision Authority and/or Rights; Financial Controls, Methods, and Budgets; Information Sharing; Decision Support Tools  
Workforce Knowledge Principles for Enabling Mechanisms; CHAPTER SIX: Supplier and Inventory Management Integration; Where Is the Money?; The Drivers of Inventory Costs; DoD Lead Times and Order Quantities; The Impact of Lead-Time Induced Forecast Errors; Reparable Inventory; CHAPTER SEVEN: Scheduled Trucks-Apply a Systems View for Shipment Consolidation; CHAPTER EIGHT: Integrating Supplier and Transportation Management; CHAPTER NINE: Positioning Materiel Based on Total Costs; Stock Transport Orders; Improving STO Business Logic; Stockage Location and Replenishment Source Decisions CHAPTER TEN: Integrating Financial Policy with Network Design and Inventory Planning CHAPTER ELEVEN: Conclusions and Overall Recommendations; APPENDIX: A. Legal and Regulatory Environment for FDT Alternatives; B. Inventory Performance Analysis; References

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#### Sommario/riassunto

The authors provide a framework for an integrated Department of Defense (DoD) supply chain, associated policy recommendations, and a companion framework for management practices that will drive people to take actions aligned with this integrated supply chain approach. Building on the framework and policy recommendations, they identify opportunities to improve DoD supply chain efficiency and highlight several already being pursued by DoD.

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