1. Record Nr. UNINA9910220085103321 Autore Orvis Bruce R. **Titolo** Recruiting strategies to support the army's all-volunteer force / / Bruce R. Orvis [et al.] Santa Monica, CA:,: RAND Corporation,, 2016 Pubbl/distr/stampa **ISBN** 0-8330-9518-8 Descrizione fisica 1 online resource (xiii, 43 pages) Disciplina 355.2230973 Soggetti Recruiting and enlistment - Mathematical models Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto Introduction Model for assessing the feasibility and costs of meeting accession requirements Assessment of resource needs under alternative economic conditions considering recruiting resource and enlistment eligibility policy trade-offs Summary of results and their implications Sommario/riassunto "This report describes research conducted to improve the Army's ability to use recruiting resources and enlistment eligibility policies effectively to meet enlisted accession requirements under good, average, and bad recruiting conditions. We consider the cost of meeting accession requirements when an optimal mix of television advertising and enlistment incentives is feasible (the baseline strategy) or when an incentive-centric strategy -- which favors incentives over other resources due to incentives' faster rate of increasing recruits -- is required"--Publisher's web site