1. Record Nr.   UNINA9910220083503321

   Titolo   The zapatista "social netwar" in Mexico / / David Ronfeldt ... [et al.]

   Pubbl/distr/stampa   Santa Monica, CA, : Rand, 1998

   ISBN   1-282-45148-0
                         9786612451485
                         0-8330-4332-3
                         0-585-24648-3

   Edizione   [1st ed.]

   Descrizione fisica   1 online resource (183 p.)

   Altri autori (Persone) RonfeldtDavid F

   Disciplina   972/.750836

   Soggetti   National security - Mexico
                         Internet - Social aspects - Mexico
                         Information networks - Social aspects - Mexico
                         Public opinion - Mexico
                         Chiapas (Mexico) History Peasant Uprising, 1994- Propaganda
                         Mexico Military policy

   Lingua di pubblicazione Inglese

   Formato   Materiale a stampa

   Livello bibliografico Monografia

   Note generali   "Prepared for the U.S. Army, RAND Arroyo Center."

   Nota di bibliografia Includes bibliographical references (p. 155-168).

   Nota di contenuto   Cover; Preface; Contents; Figures; Tables; Summary; Acknowledgments;
                         Chapter One - An Insurgency Becomes a Social Netwar; Chapter Two -
                         The Advent of Netwar: Analytic Background; Definition of Netwar;
                         Networks Versus Hierarchies: Challenges for Counter netwar; Varieties
                         of Netwar; Mexico - Scene of Multiple Netwars; Chapter Three
                         Emergence of the Zapatista Netwar; Three Layers to the Zapatista
                         Movement; The Indigenas: Growing Desperation and Politicization; The
                         EZLN: Mixture of Vertical and Horizontal Designs; Activist NGOs:
                         Global, Regional, and Local Networks; On the Eve of War
                         Chapter Four - Mobilization for Conflict The EZLN in Combat - a ""War
                         of the FLea""; Transnational NGO Mobilization - a ""War of the Swarm"";
                         Chapter Five - Transformation of the Conflict; Zapatista Emphasis on
                         ""Information Operations""; Attenuation and Restructuring of Combat
                         Operations; Government Efforts at Counternetwar; Chapter Six - The
                         Netwar Simmers-and Diffuses; Situational Standoff; From the EZLN to

the EPR-Diffusion in Mexico; The Zapatista Netwar Goes Global; Assessments of the EZNL/Zapatista Movement; Actors to Watch: the Military and the NGOs

Basic Implication for U.S. Military Policy: ""Guarded Openness""Chapter Seven - Beyond Mexico; Toward a Demography of Social Netwar; Evolution of Organization, Doctrine, and Strategy; Favorable Conditions for Social Netwar; Challenges to Authoritarian Systems; Implications for the U.S. Army and Military Strategy; Concluding Comment; Appendix A - Chronology of the Zapatista Social Netwar (1994 - 1996); Appendix B - Rethinking Mexico's Stability and Transformability; Bibliography

| Sommario/riassunto | The information revolution is leading to the rise of network forms of organization in which small, previously isolated groups can communicate, link up, and conduct coordinated joint actions as never before. This in turn is leading to a new mode of conflict--netwar--in which the protagonists depend on using network forms of organization, doctrine, strategy, and technology. Many actors across the spectrum of conflict--from terrorists, guerrillas, and criminals who pose security threats, to social activists who may not--are developing netwar designs and capabilities. The Zapatista movement in Mex |