

1. Record Nr.	UNINA9910220079703321
Titolo	Understanding commanders' information needs for influence operations // Eric V. Larson ... [et al.]
Pubbl/distr/stampa	Santa Monica, CA, : RAND, 2009
ISBN	0-8330-4936-4
Edizione	[1st ed.]
Descrizione fisica	1 online resource (165 p.)
Collana	Rand Corporation monograph series ; ; MG-656-A
Altri autori (Persone)	LarsonEric V <1957-> (Eric Victor)
Disciplina	355.4/1
Soggetti	Generals - United States - Information services Command of troops Influence (Psychology) Information warfare - United States Combined operations (Military science) United States Armed Forces Planning United States Armed Forces Officers Information services United States Armed Forces Information services United States Military policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"RAND Arroyo Center." "Prepared for the United States Army."
Nota di bibliografia	Includes bibliographical references (p. 127-133).
Nota di contenuto	Cover; Preface; Contents; Figures; Tables; Summary; Acknowledgments; Abbreviations; CHAPTER ONE - Introduction; Defining Terms; Study Tasks and Analytic Approach; Organization of This Monograph; CHAPTER TWO - Commanders' Information Needs for Influence Operations; Insights from Structured Conversations with Commanders; Insights from Recent Papers by Senior Commanders; Insights from Case Study Analyses; Insights from the National Training Center; Insights from 1st Information Operations Command; Observations from Unified Quest 2006 Insights from a Review of Doctrine, Tactics, Techniques, and Procedures, and Task Lists Chapter Conclusions; CHAPTER THREE - Sources of Commanders' Information Needs; Commanders' Guidance; The Operating Environment and Information Domain; Resources Available to the Commander; Chapter Conclusions; CHAPTER FOUR -

Remaining Challenges; Vertical Coordination and Echelonment; Horizontal Coordination Across Areas of Operation; Ensuring Continuity in Transitions; Overcoming Doctrinal Stovepiping of Information Operations; APPENDIX A - Identified Information Requirements for Influence Operations
APPENDIX B - Task List AnalysisAPPENDIX C - A Metrics-Based Planning and Assessment Approach for Influence Operations; APPENDIX D - Assessment of Expected Utility Modeling for Influence Operations; APPENDIX E - Assessment of Social Network Analysis for Influence Operations; References

Sommario/riassunto

Documents a study whose goals were to develop an understanding of commanders' information requirements for cultural and other "soft" factors in order to improve the effectiveness of combined arms operations, and to develop practical ways for commanders to integrate information and influence operations activities into combined arms planning/assessment in order to increase the usefulness to ground commanders of such operations.
