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Collana	Trends in Southeast Asia ; ; 2019 no. 2
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Soggetti	Automobile industry and trade - Vietnam Industrialization - Vietnam
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Nota di contenuto	Frontmatter -- Foreword -- Vietnam's Industrialization Ambitions: The Case of Vingroup and the Automotive Industry
Sommario/riassunto	Vietnam has officially admitted its failure to achieve industrialized economy status by 2020. This failure is partly due to its inability to grow a strong local manufacturing base and develop key strategic industries. The participation of Vingroup, the country's largest private conglomerate, in the automotive industry has sparked new hopes for Vietnam's industrialization drive. The company, through its subsidiary Vinfast, aims to become a leading automaker in Southeast Asia with an annual capacity of 500,000 units and a localization ratio of 60 per cent by 2025. Challenges that Vinfast faces include its unproven track record in the industry; the limited size of the national car market; the lack of infrastructure to support car usage in Vietnam; the intense competition from foreign brands; and its initial reliance on imported technologies and know-hows. However, Vinfast enjoys certain advantages in the domestic market, including the large potential of the Vietnamese automotive market; its freedom as a new automaker to define its business strategies without having to deal with legacy issues; Vingroup's sound business and financial performance and its ecosystem; strong support from the Vietnamese government; and nationalist sentiments that will encourage certain Vietnamese customers to choose its products. If Vinfast is successful, it will boost Vietnam's GDP growth and reinvent the country's automotive industry.

Its success will also contribute significantly to the realization of Vietnam's industrialization ambitions and bring private actors into the centre stage of the economy. If the company fails, however, it will cause considerable problems for both Vingroup and the Vietnamese economy.

2. Record Nr.	UNINA9910220025903321
Titolo	Raças : : novas perspectivas antropológicas / / Livio Sansone, Osmundo Araújo Pinho
Pubbl/distr/stampa	SciELO Books - EDUFBA, 2008 [s.l.] : , : Editora da Universidade Federal da Bahia, , 2008
ISBN	9788523212254 8523212256
Descrizione fisica	1 electronic resource (447 p.)
Disciplina	305.896/081
Soggetti	Black people - Brazil - Social conditions Black people - Race identity - Brazil Race Relacoes etnicas e raciais - Brasil Negros Brazil Race relations
Lingua di pubblicazione	Portoghese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Co-edición EDUFBA-ABA O livro é uma coletânea sobre etnia e raça no Brasil. Tem como objetivo mostrar o acúmulo histórico sobre o tema em suas diversas articulações e retratar os novos impasses e desafios dos estudos étnicos e raciais. Aponta que, de um modo geral, os estudos antropológicos sobre identidades e cultura negra transitam em um campo interdisciplinar onde são possíveis múltiplas abordagens.