1.	Record Nr.	UNINA9910219960603321
	Autore	Gompert David C
	Titolo	Heads we win : the cognitive side of counterinsurgency (COIN) / / David C. Gompert ; prepared for the Office of the Secretary of Defense
	Pubbl/distr/stampa	Santa Monica, CA, : RAND National Defense Research Institute, 2007
	ISBN	1-281-18120-X 9786611181208 0-8330-4280-7
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (81 p.)
	Collana	Rand counterinsurgency study ; ; paper 1 Occasional paper ; ; OP-168-OSD
	Disciplina	355.02/18
	Soggetti	Counterinsurgency - Psychological aspects Jihad Terrorism - Prevention United States Military policy
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references (p. 59-62).
	Nota di contenuto	Cover; Preface; Contents; Figures and Table; Summary; Acknowledgments; Abbreviations; Chapter One - Introduction: Purpose, Scope, and Definitions; Chapter Two - The Mind as Central Front; Chapter Three - Reordering COIN Priorities; Chapter Four - Thoughts of the Jihad; Chapter Five - Closing the Gap; Chapter Six - Cognitive Requirements in Global COIN; Chapter Seven - Cognitive Capabilities for COIN; Understanding Global Insurgency; Global COIN-Shaping Strategy; Global COIN Operations; Chapter Eight - Conclusions: Investment and Reform Appendix - Investments and Measures to Enhance Cognitive COIN CapabilitiesBibliography
	Sommario/riassunto	Current U.S. counterinsurgency (COIN) strategy has relied heavily on the use of force against Islamist insurgents-a tactic that has increased their ranks. What is needed instead are stronger cognitive capabilities that will enable more effective COIN against an elusive, decentralized, and highly motivated insurgency-capabilities that will enable the United States to "fight smarter." Cognitive COIN goes beyond information

technology and encompasses comprehension, reasoning, and decisionmaking, the components that are most effective against an enemy that is quick to adapt, transform, and regener