

|                         |   |
|-------------------------|---|
| 1. Record Nr.           | UNINA9910219646003321   |
| Autore                  | Reuvid Jonathan   |
| Titolo                  | A Handbook of World Trade [[electronic resource] ] : A Strategic Guide to Trading Internationally   |
| Pubbl/distr/stampa      | London, : Blue Ibex Ltd., 2004  |
| ISBN                    | 1-280-25123-9<br>9786610251230<br>1-905050-76-3   |
| Edizione                | [2nd ed.]   |
| Descrizione fisica      | 1 online resource (497 p.)  |
| Disciplina              | 382   |
| Soggetti                | International trade - Handbooks, manuals, etc<br>International trade<br>Commerce<br>Business & Economics<br>International Commerce  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di contenuto       | Book Cover; Title; Copyright; Contents; Foreword; About the Editors; PART 1 The global economy; PART 2 International marketing - principles and practice; PART 3 The legal environment; PART 4 The export order process; PART 5 International transport; PART 6 Customs controls; PART 7 Risk management; PART 8 Export finance; PART 9 New horizons - looking ahead; Appendices; Index             |
| Sommario/riassunto      | This second edition of A Handbook of World Trade is a reliable reference source on the framework and mechanics of world trade. The guide examines the origins and nature of the WTO, regulatory issues and disputes in international trade, the management of foreign currencies in international trade, international trade finance and documentation, and international trade development issues. |