Record Nr. UNINA9910213848403321 Autore Mark Turin Titolo Searching for sharing: heritage and multimedia in Africa / / edited by Daniela Merolla and Mark Turin Pubbl/distr/stampa **Open Book Publishers** Cambridge, UK:,: Open Book Publishers,, 2017 ©2017 **ISBN** 1-78374-321-2 2-8218-9730-8 1-78374-320-4 Descrizione fisica 1 online resource (149 pages): illustrations, digital file(s) Disciplina 398.096 Soggetti Oral tradition - Africa Folk literature, African Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Introduction / Daniela Merolla -- : 1. The Mara cultural heritage digital Nota di contenuto library: the implications of the digital return of oral tradition / Jan Bender Shetler -- ; 2. Technauriture as a platform to create an inclusive environment for the sharing of research / Russell H. Kaschula -- ; 3. From restitution to redistribution of ewe heritage: challenges and prospects / Kofi Dorvlo -- ; 4. YouTube in academic teaching : a multimedia documentation of Siramori Diabate's Song "Nanyuman" / Brahima Camara, Graeme Counsel and Jan Jansen -- ; 5. New electronic resources for texts in Manding languages / Valentin Vydrin -- ; 6. Questioning "restitution": oral literature in Madagascar / Brigitte Rasoloniaina and Andriamanivohasina Rakotomalala -- Afterword: Sharing located / Mark Turin. Sommario/riassunto In a world where new technologies are being developed at a dizzying pace, how can we best approach oral genres that represent heritage? Taking an innovative and interdisciplinary approach, this volume explores the idea of sharing as a model to construct and disseminate the knowledge of literary heritage with the people who are represented

by and in it. Expert contributors interweave sociological analysis with

an appraisal of the transformative impact of technology on literary and cultural production. Does technology restrict, constraining the experience of an oral performance, or does it afford new openings for different aesthetic experiences? Topics explored include the Mara Cultural Heritage Digital Library, the preservation of Ewe heritage material, new eresources for texts in Manding languages, and the possibilities of technauriture. This timely and necessary collection also examines to what extent digital documents can be and have been institutionalised in archives and museums, how digital heritage can remain free from co-option by hegemonic groups, and the roles that exist for community voices. A valuable contributi on to a fastdeveloping field, this book is required reading for scholars and students in the fields of heritage, anthropology, linguistics, history and the emerging disciplines of multi-media documentation and analysis, as well as those working in the field of literature, folklore, and African studies. It is also important reading for museum and archive curators.