Record Nr. UNINA9910213815503321 Autore Mao LuMing <1959-> **Titolo** Reading Chinese fortune cookie: the making of Chinese American rhetoric / / LuMing Mao Logan, UT,: Utah State University Press, c2006 Pubbl/distr/stampa **ISBN** 1-283-28351-4 9786613283511 0-87421-538-2 Edizione [1st ed.] Descrizione fisica 1 online resource (191 p.) Disciplina 808/.04208951073 808.04208951073 Soggetti English language - United States - Rhetoric Chinese Americans - Languages Chinese language - Influence on English Language and culture - United States Intercultural communication - United States Sociolinguistics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. [167]-175) and index. Nota di bibliografia Introduction: thinking through paradoxes -- Opening topics: reading Nota di contenuto Chinese fortune cookie -- Face to face: Chinese and European American -- Indirection versus directness: a relation of complementarity -- Terms of contact reconfigured: ("shu" or "reciprocity") encountering individualism -- From classroom to community: Chinese American rhetoric on the ground -- Closing comment: Chinese fortune cookie as a topic again. Sommario/riassunto LuMing Mao offers an important discussion of the rhetoric of Chinese American speakers, which has wide implications for the teaching of writing in English and for our understanding of cross-cultural influences in discourse. Recent scholarship tends to explain such influences as contributing to language hybridity---an advance over the traditional ""deficit model."" But Mao suggests that the ""hybridity"" approach is perhaps too arid or sanitized, missing rich nuances of

mutual exchange, resistance, or even subversion. Working from Ang's concept of ""togetherness in difference