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Titolo	Concepts and methods in infectious disease surveillance / / edited by Nkuchia M. M'ikanatha, John K. Iskander ; Lennox K. Archibald [and forty others], contributors
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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Surveillance as a foundation for infectious disease prevention and control / Nkuchia M. M'ikanatha and John K. Iskander -- The legal basis for public health surveillance / Gail Horlick and Jean O'Connor -- National, state, and local public health surveillance systems / Ruth A. Jajosky and Jennifer Ward -- Quarantine and the role of surveillance in nineteenth-century public health / David S. Barnes -- Surveillance for vaccine-preventable diseases and immunization / Daniel Payne -- Surveillance for seasonal and novel influenza viruses / Bruno Christian Ciancio and Piotr Kramarz -- Population-based surveillance for bacterial infections of public health importance / Lee H. Harrison and Gayle Fischer Langley -- Surveillance for foodborne diseases / Elaine Scallan and Casey Barton Behravesh -- Surveillance of healthcare-associated infections / Lennox K. Archibald and Theresa J. McCann -- Surveillance for zoonotic diseases / Linda Capewell Pimentel and Ethel V. Taylor -- Surveillance of viral hepatitis infections / Daniel R. Church, Gillian A. Haney, Monina Klevens, Alfred DeMaria Jr -- Surveillance for sexually transmitted diseases / Elizabeth Torrone and Kyle Bernstein -- Surveillance for HIV/AIDS / Eve D. Mokotoff and James J. Gibson -- Public health surveillance for tuberculosis / Lori R. Armstrong and

Roque Miramontes -- Analysis and interpretation of surveillance data / Louisa E. Chapman and James N. Tyson -- Global surveillance for emerging infectious diseases / Jennifer Nuzzo -- Infectious diseases surveillance and global security / David L. Blazes and Sheri Lewis -- Electronic information systems in surveillance : the national electronic disease surveillance system / Eric Brenner -- Electronic information systems in surveillance : electronic laboratory reporting / Richard S. Hopkins and Nkuchia M. M'ikanatha -- Use of geographic information systems in infectious disease surveillance / Rebecca J. Eisen and Lars Eisen -- Communication of surveillance findings / Brian G. Southwell and Bridget J. Kelly -- Lessons learned in epidemiology and surveillance training in New York City / Elizabeth Chuang and Carolyn Greene.

2. Record Nr.	UNINA9910973346603321
Autore	Ang len
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Descrizione fisica	1 online resource (185 pages)
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Nota di contenuto

Book Cover; Half-Title; Title; Copyright; Dedication; Contents; Preface and acknowledgements; Introduction; 1 Institutional knowledge: the need to control; 2 Audience-as-market and audience-as-public; 3 Television audience as taxonomic collective; 4 The limits of discursive control; 5 Commercial knowledge: measuring the audience; 6 In search of the audience commodity; 7 Streamlining 'television audience'; 8 The streamlined audience disrupted: impact of the new technologies; 9 The people meter 'solution'; 10 Revolt of the viewer? The elusive audience 11 Normative knowledge: the breakdown of the public service ideal 12 Britain: the BBC and the loss of the disciplined audience; 13 Netherlands: VARA and the loss of the natural audience; 14 Repairing the loss: the desire for audience information; Conclusions: Understanding television audiencehood; Notes; Bibliography; Index

Sommario/riassunto

Millions of people all over the world are avid members of the television audience. Yet, despite the central place television occupies in contemporary culture, our understanding of its complex and dynamic role in everyday life remains surprisingly limited. Focusing on the television audience, Ien Ang asks why we understand so little about its nature, and argues that our ignorance arises directly out of the biases inherent in prevailing official knowledge about it. She sets out to deconstruct the assumptions of this official knowledge by exploring the territory where it is mainly produced - the