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Titolo	E-learning by design [[electronic resource] /] / by William Horton
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Edizione	[2nd Ed.]
Descrizione fisica	1 online resource (640 p.)
Classificazione	BUS066000
Disciplina	658.3/124040285
Soggetti	Employees - Training of - Computer-assisted instruction Computer-assisted instruction - Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Designing e-learning -- Absorb-Type Activities -- Do-Type Activities -- Connect-Type Activities – Tests – Topics -- Games and Simulations -- Social Learning -- Mobile Learning -- Design For the Virtual Classroom – Conclusion.
Sommario/riassunto	"Since the first edition of E-learning by Design, e-learning has evolved rapidly and fringe techniques have moved into the mainstream. Underlying and underwriting these changes in e-learning are advances in technology and changes in society. The second edition of the bestselling book E-Learning by Design offers a comprehensive look at the concepts and processes of developing, creating, and implementing a successful e-learning program. This practical, down-to-earth

resource is filled with clear information and instruction without over simplification. The book helps instructors build customized e-learning programs from scratch—building on core principles of instructional design to: develop meaningful activities and lessons; create and administer online tests and assessments; design learning games and simulations; and implement an individualized program." -- Publisher's description.
