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| Descrizione fisica | 1 online resource (265 p.) |
| Collana | Transnational business and corporate culture |
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| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | Book Cover; Title; Contents; Preface; Acknowledgments; Introduction; DEMOCRATIZATION AND COMPLEX INTERDEPENDENCE; CULTURE, ECONOMICS, AND CORPORATE BEHAVIOR; THE INDIVIDUALIST MODEL: AMERICAN ORGANIZATIONAL CULTURE; THE ORGANIC MODEL: THE JAPANESE ORGANIZATIONAL PARADIGM; THE COMMUNITARIAN PARADIGM; GLOBAL CHANGE, CULTURAL CHALLENGE, AND THE COMMUNITARIAN RESPONSE; Bibliography; Index |
| Sommario/riassunto | Emerging from profound political change in Eastern Europe, Latin America and Africa, and coupled with a proliferation of market economies and commercial interpenetrations of hitherto closed societies, the international system has become a global village, where the rules of conduct of economic enterprise entail intricacies and sensitivities heretofore largely incongruous to mainstream organization |

theory.
