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Paradigms, values and quality criteria in health promotion: an application to primary health care ALAIN DECCACHE AND JEAN LAPERCHE
Quality measures and evaluation of Healthy City policy initiatives: the Liverpool experience JANE SPRINGETT; Quality and effectiveness: international perspectives IRVING ROOTMAN AND ERIO ZIGLIO; Beyond uncertainty: leading health promotion into the twenty-first century JOHN KENNETH DAVIES AND GORDON MACDONALD; Author index; Subject index

Sommario/riassunto

Quality, Evidence and Effectiveness is unique in bringing together, for the first time, the critical concepts of quality assurance and effectiveness in relation to health promotion and research. Contributions from leading health promotion specialists around the world discuss how best to push forward evidence of the value of health promotion as an effective investment strategy. They examine particular examples of health promotion interventions, focusing on both practical suggestions and the concepts underlying them. Contributions are divided into three core sections: * the exa
