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Sommario/riassunto	The 2016 ProComm conference will enable professional engineers, technical communicators, and engineering educators to share best practices, perspectives, and visions for ensuring that technical students and professionals can communicate ideas, solutions, and research results to all stakeholders, including the general public. As a high tech, media savvy, and culturally progressive city, Austin, TX, is an ideal location for this conference's focus on interactive communication between technical professionals and society.