1. Record Nr. UNINA9910171002603321 Autore **Gronow Jukka** Titolo The sociology of taste / / Jukka Gronow Pubbl/distr/stampa London;; New York,: Routledge, 1997 **ISBN** 1-134-78655-7 1-134-78656-5 1-282-77788-2 9786612777882 0-203-15815-6 Edizione [1st ed.] 1 online resource (214 p.) Descrizione fisica Disciplina 306 Soggetti Aesthetics - Social aspects Popular culture Fashion Fads Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Bibliographic Level Mode of Issuance: Monograph Nota di bibliografia Includes bibliographical references (p. 180-189) and indexes. Nota di contenuto chapter 1 INTRODUCTION: -- Need, taste pleasure understanding modern consumption parallel between philosophy gastronomy -chapter 2 PHILOSOPHICAL AESTHETICS AND THE REFINEMENT OF TASTE -- SOCIOLOGICAL AESTHETICS AESTHETIC SOCIOLOGY Custom, public opinion and social cohesion -- chapter WHAT IS GOOD TASTE? The refinement of taste in France -- chapter The hedonism of the new classes and the emergence of the ideal consumer -- chapter From the social hierarchy of tastes to mass fashion -- chapter 3 LUXURY, KITSCH AND FASHION -- FASHION CORRUPTION OF social interaction is corrupt taste -- chapter Why does the entire material culture of the late nineteenth century create an impression of kitsch? -- chapter 4 TASTE AND FASHION -- SELF-DYN SOCIA PROCESS modern fashion pattern -chapter Fashion and taste -- chapter The ideal diet of the Finns? -chapter The product as the real ascetic -- chapter 5 THE BEAUTY OF

SOCIAL FORMS -- SIMMEL SOCIAL FORMS taste -- chapter The ideal world of play and art -- chapter 6 CONCLUSION: -- aesthetic sociology and aestheticization of everyday money beautify social relations? --

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The modern society of consumption is a society of fashion. Fashion has extended its influence over various fields of social life and, together with taste, become central to our understanding of the inner dynamics of any modern society. The Sociology of Taste looks at the role of taste - or the aesthetic reflection - in society at large and in modern society in particular. Taking case studies from social life, for example eating and food culture, it illustrates the role of fashion in the formation of collective taste.