

1. Record Nr.	UNINA9910170979603321
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Titolo	Culture and the public sphere / / Jim McGuigan
Pubbl/distr/stampa	London ; ; New York, : Routledge, 1996
ISBN	1-134-83093-9 1-134-83094-7 1-280-35476-3 0-203-20333-X 0-203-29663-X
Descrizione fisica	1 online resource (231 p.)
Disciplina	306
Soggetti	Cultural policy Politics and culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 197-211) and index.
Nota di contenuto	Book Cover; Title; Copyright; CONTENTS
Sommario/riassunto	Jim McGuigan discusses cultural policy as a manifestation of cultural politics in the widest sense. Illustrating his case with examples from recent cultural policy initiatives in Britain, the United States and Australia, he looks at: * The rise of market reasoning in arts administration * Urban regeneration and the arts * Heritage tourism * Race, identity and cultural citizenship * Censorship and moral regulation * The role of computer-mediated communication in democratic discourse