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| Nota di contenuto | Introduction -- Congressional process and public opinion toward Congress: an experimental analysis using the C-SPAN video library / Jonathan S. Morris and Michael W. Joy -- Discursively constructing the Great Lakes freshwater / Theresa R. Castor -- Considering construction of conservative/liberal meaning: what an extraterrestrial might discover about branding strategy in the C-Span video library / Robert L. Kerr -- What can the public learn by watching Congress? / Tim Groeling -- Gendered linguistics: a large-Scale text analysis of U.S. Senate debates / Martha E. Kropf and Emily Grasset -- Microanalysis of the emotional appropriateness of facial displays during Presidential debates: C-SPAN coverage of the first and third 2012 debates / Patrick A. Stewart and Spencer C. Hall -- "President William J. Clinton as a practical ethnomethodologist: a single-case analysis of successful question- |

answering techniques in the 1998 Grand Jury testimony" / Angela Cora Garcia -- C-SPAN unscripted: the Archives as repository for uncertainty in political life / Joshua M. Scacco -- Protecting (which?) women: a content analysis of the House floor debate on the 2012 Reauthorization Of the Violence Against Women Act / Nadia E. Brown and Sarah Allen Gershon -- "Working the crowd:" how political figures use introduction structures / Kurtis D. Miller -- Representing others, presenting self / Zoe M. Oxley.

Sommario/riassunto

This book is a guide to the latest research using the C-SPAN Archives. In this book, nine authors present original work using the video archives to study presidential debates, public opinion and Congress, analysis of the Violence Against Women Act and the Great Lakes freshwater legislation, as well as President Clinton's grand jury testimony. The C-SPAN Archives contain over 220,000 hours of first run digital video of the nation's public affairs record. These and other essays serve as guides for scholars who want to explore the research potential of this robust public policy and communications resource.
