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| 1. Record Nr. | UNINA9910166952903321 |
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| Titolo | Big data in organizations and the role of human resource management : a complex systems theory-based conceptualization / / Tobias M. Scholz |
| Pubbl/distr/stampa | Frankfurt am Main, Germany : , : Peter Lang, , 2017 |
| ISBN | 9783631718902 363171890X |
| Descrizione fisica | 1 online resource (xvii, 237 pages) : illustrations (black and white); digital, PDF file(s) |
| Collana | Personalmanagement und Organisation ; ; volume 5 |
| Disciplina | 658.403801 |
| Soggetti | Personnel management - Research Big data System theory |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | 1. Introduction --2. Theoretical framework --3. Research framework --4. Analytical implementation --5. Results --References. |
| Sommario/riassunto | Big data are changing the way we work. This book conveys a theoretical understanding of big data and the related interactions on a socio-technological level as well as on the organizational level. Big data challenge the human resource department to take a new role. An organization's new competitive advantage is its employees augmented by big data. |