Record Nr. UNINA9910166650603321 Digital Kenya: an entrepreneurial revolution in the making //Bitange **Titolo** Ndemo, Tim Weiss, editors Pubbl/distr/stampa Basingstoke, : Springer Nature, 2017 London:,: Palgrave Macmillan UK:,: Imprint: Palgrave Macmillan,, 2017 **ISBN** 1-137-57878-5 Edizione [1st ed. 2017.] Descrizione fisica 1 online resource (XXXIII, 509 p. 22 illus.) Collana Palgrave Studies of Entrepreneurship in Africa, , 2662-1169 Disciplina 330.9 Soggetti **Economic history** Economic policy Development economics **Economy-wide Country Studies** R & D/Technology Policy **Development Economics** Kenya Economic conditions 1963-Kenya Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia INTRODUCING DIGITAL KENYA -- Chapter 1 The Paradigm Shift: Nota di contenuto Disruption, Creativity and Innovation in Kenya (Bitange Ndemo) --Conversation 1 with Jimmy Gitonga: The Past, Present & Future of Digital Nyika: How to Fix an Aircraft in Mid-Air -- PART I: LOOKING BACK AND LOOKING AHEAD -- Chapter 2 The Internet Journey for

Conversation 1 with Jimmy Gitonga: The Past, Present & Future of Digital Nyika: How to Fix an Aircraft in Mid-Air -- PART I: LOOKING BACK AND LOOKING AHEAD -- Chapter 2 The Internet Journey for Kenya: The Interplay of Disruptive Innovation and Entrepreneurship in Fueling Rapid Growth Kenya (Muriuki Mureithi) -- Conversation 2 with Eric Hersman of BRCK: Exploring the Ideal Role of Government, NGOs, Angel Investors, and Universities for Technology Entrepreneurs NGOs -- Chapter 3 The KINGS of Africa's Digital Economy (Eric Osiakwan) -- Conversation 3 with Anne Githuku- Shongwe of Afroes: Changing the Game: Building Mindsets of Hope and Possibilities in Africa's future leaders- One Game at a Time -- PART II UNCOVERING UNIQUE MARKET OPPORTUNITIES -- Chapter 4 Addressing the Voids: How Digital Start-

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Sommario/riassunto

This book is open access under a CC BY 4.0 license. Presenting rigorous and original research, this volume offers key insights into the historical, cultural, social, economic and political forces at play in the creation of world-class ICT innovations in Kenya. Following the arrival of fiber-optic cables in 2009, Digital Kenya examines why the initial entrepreneurial spirit and digital revolution has begun to falter despite support from motivated entrepreneurs, international investors, policy experts and others. Written by engaged scholars and professionals in the field, the book offers 15 eye-opening chapters and 14 one-on-one conversations with entrepreneurs and investors to ask why establishing ICT start-ups on a continental and global scale remains a challenge on the "Silicon Savannah". The authors present evidence-based recommendations to help Kenya to continue producing globally impactful ICT innovations that improve the lives of those still waiting on the side-lines, and to inspire other nations to do the same.