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Autore	Mayer Vicki <1971->
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Nota di contenuto	Prologue : I'm just a film tax credit -- Introduction : presenting Hollywood South -- The making of regional film economies : why La. is not L.A. -- Hollywood South : structural to visceral reorganizations of space -- The place of Treme in the film economy : love and labor for Hollywood South -- (Almost a) conclusion -- Appendix : a guide to decoding film economy claims and press coverage.
Sommario/riassunto	"Early in the twenty-first century, Louisiana, one of the poorest states in the United States, redirected millions in tax dollars from the public coffers to become the number one location site globally for the production of Hollywood films and television series. Why would lawmakers support such a policy? Why would citizens accept the policy's uncomfortable effects on their economy and culture? Almost Hollywood, Nearly New Orleans answers these questions through a study of the local and everyday experiences of the film economy in New Orleans, Louisiana--a city that has twice pursued the mantle of a movie production capital. From the silent era to Hollywood South, Vicki Mayer explains that the aura of a film economy is inseparable from a prevailing sense of home, even as it changes that place irrevocably"-- Provided by publisher.