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Nota di contenuto	Introduction: Cyberspace, heterotopia, and postsocialism in China -- Chapter 1 Digitized parody: The politics of egao in contemporary China -- Chapter 2 Circulating smallness: The dialectics of micro-narratives -- Chapter 3 Constructing gendered desire in online fiction and web dramas -- Chapter 4 Performing ethnicityMedia, identity, and nationalism -- Chapter 5 Caught in the web: Ethics of Chinese cyberspace -- Chapter 6 Postscript: Challenges and prospects
Sommario/riassunto	New information technologies have, to an unprecedented degree, come to reshape human relations, identities and communities both online and offline. As Internet narratives including online fiction, poetry and films reflect and represent ambivalent politics in China, the Chinese state wishes to enable the formidable soft power of this new medium whilst at the same time handling the ideological uncertainties it inevitably entails. This book investigates the ways in which class, gender, ethnicity and ethics are reconfigured, complicated and enriched by the closely intertwined online and offline realities in China. It combs through a wide range of theories on Internet culture,

intellectual history, and literary, film, and cultural studies, and explores a variety of online cultural materials, including digitized spoofing, microblog fictions, micro-films, online fictions, web dramas, photographs, flash mobs, popular literature and films. These materials have played an important role in shaping the contemporary cultural scene, but have so far received little critical attention. Here, the authors demonstrate how Chinese Internet culture has provided a means to intervene in the otherwise monolithic narratives of identity and community. Offering an important contribution to the rapidly growing field of Internet studies, this book will also be of interest to students and scholars of Chinese culture, literary and film studies, media and communication studies, and Chinese society.
