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Nota di contenuto	Foreword -- 1 Introduction -- 2 Market Structure and Innovation Policies in Austria -- 3 Market Structure and Innovation Policies in Belgium -- 4 Market Structure and Innovation Policies in Denmark -- 5 Market Structure and Innovation Policies in Finland -- 6 Market Structure and Innovation Policies in France -- 7 Market Structure and Innovation Policies in Germany -- 8 Market Structure and Innovation Policies in Greece -- 9 Market Structure and Innovation Policies in Italy -- 10 Market Structure and Innovation Policies in Luxembourg -- 11 Market Structure and Innovation Policies in the Netherlands -- 12 Market Structure and Innovation Policies in Norway -- 13 Market

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Sommario/riassunto

This book explores the importance and the types of media innovation policies formulated and implemented in various European countries. Each country analysis illustrates the evolution and structure of news media markets and media cross-ownership policies in recent years and evaluates how innovation policies stimulate innovative activities in journalism and news media. The main objective of this book is to promote discussion on how innovation policies can help the news media industry to meet development needs and requirements in the future. It will help scholars, politicians and practitioners in the media industry to identify best practices to support innovation in a rapidly changing news media landscape.
