1. Record Nr. UNINA9910164976003321

Autore Reader Capitol

Titolo Summary of Exporting America

Pubbl/distr/stampa Cork, : Primento Digital, 2013

ISBN 2-511-00072-5

Descrizione fisica 1 online resource (23 p.)

Disciplina 338.6042

Soggetti Human capital -- United States -- Cost effectiveness

Industrial location -- Effect of labor market on

Manpower planning -- United States

Organizational effectiveness

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Note generali Description based upon print version of record.

Nota di contenuto Title page: Book Presentation: Book Abstract: About the Author:

Important Note About This Ebook; Summary of Exporting America (Lou Dobbs); Assault On Middle-Class Americans; The Myths Of Outsourcing And Free Trade; Myth No. 1: Outsourcing American jobs is good for our economy.; Myth No. 2: Outsourcing has improved productivity growth.; Myth No. 3: Outsourcing has created a demand for high-value jobs in America.; Myth No. 4: Outsourcing is simply a part of free trade and classical economists like Adam Smith and David Ricardo would have

loved it.

Myth No. 5: Our economy and consumers are strong enough to run large chronic deficits and historically, a trade surplus is a sign of a weakening economy. Myth No. 6: The only alternative to free trade is protectionism or "economic isolationism."; Myth No. 7: Job retraining is the way to deal with outsourcing. Whenever industries and jobs leave our shores, we'll retrain the workers for better jobs.; Myth No. 8: Outsourcing benefits everyone. Look at what happens when Honda outsources to the United States and builds cars here. The United States is insourcing as many jobs as it's exporting.

Myth No. 9: The goal of outsourcing jobs overseas is to increase productivity, not simply to cut wage costs. Myth No. 10: When

Corporate America outsources jobs overseas, it enlarges its knowledge

base and creates not only more jobs here, but high-value jobs.; Myth No. 11: We want to see countries like India prosper and outsourcing helps their economies and their workers.; Myth No. 12: U.S. multinationals are outsourcing because Americans aren't well enough educated to fill the jobs.

Myth No. 13: U.S. companies have to compete in a global market. Even if everyone agreed that outsourcing is terrible, there's no way to stop it. Finding The Solutions; Buy the Book; About the Summary Publisher; Copyright

Sommario/riassunto