

1. Record Nr.	UNINA9910164976003321
Autore	Reader Capitol
Titolo	Summary of Exporting America
Pubbl/distr/stampa	Cork, : Primento Digital, 2013
ISBN	9782511000724 2511000725
Descrizione fisica	1 online resource (23 p.)
Disciplina	338.6042
Soggetti	Human capital -- United States -- Cost effectiveness Industrial location -- Effect of labor market on Manpower planning -- United States Organizational effectiveness
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Title page; Book Presentation; Book Abstract; About the Author; Important Note About This Ebook; Summary of Exporting America (Lou Dobbs); Assault On Middle-Class Americans; The Myths Of Outsourcing And Free Trade; Myth No. 1: Outsourcing American jobs is good for our economy.; Myth No. 2: Outsourcing has improved productivity growth.; Myth No. 3: Outsourcing has created a demand for high-value jobs in America.; Myth No. 4: Outsourcing is simply a part of free trade and classical economists like Adam Smith and David Ricardo would have loved it. Myth No. 5: Our economy and consumers are strong enough to run large chronic deficits and historically, a trade surplus is a sign of a weakening economy.Myth No. 6: The only alternative to free trade is protectionism or "economic isolationism."; Myth No. 7: Job retraining is the way to deal with outsourcing. Whenever industries and jobs leave our shores, we'll retrain the workers for better jobs.; Myth No. 8: Outsourcing benefits everyone. Look at what happens when Honda outsources to the United States and builds cars here. The United States is insourcing as many jobs as it's exporting. Myth No. 9: The goal of outsourcing jobs overseas is to increase productivity, not simply to cut wage costs.Myth No. 10: When

Corporate America outsources jobs overseas, it enlarges its knowledge base and creates not only more jobs here, but high-value jobs.; Myth No. 11: We want to see countries like India prosper and outsourcing helps their economies and their workers.; Myth No. 12: U.S. multinationals are outsourcing because Americans aren't well enough educated to fill the jobs.

Myth No. 13: U.S. companies have to compete in a global market. Even if everyone agreed that outsourcing is terrible, there's no way to stop it. Finding The Solutions; Buy the Book; About the Summary Publisher; Copyright

Sommario/riassunto

This ebook consists of a summary of the ideas, viewpoints and facts presented by Lou Dobbs in his book "Exporting America: why Corporate Greed Is Shipping American Jobs Overseas". This summary offers a concise overview of the entire book in less than 30 minutes reading time. However this work does not replace in any case Lou Dobbs' book.
Dobbs argues that the American dream must be preserved.
