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Sommario/riassunto	This ebook consists of a summary of the ideas, viewpoints and facts presented by Peter Fingar in his book "Extreme Competition, Innovation and the Greatest 21st Century Business Reformation". This summary offers a concise overview of the entire book in less than 30 minutes reading time. However this work does not replace in any case Peter Fingar's book. Fingar argues that technology and Internet have freed information. He analyses how business will survive in this new global economy.