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Nota di contenuto	Intro -- Title page -- Book Presentation -- Book Abstract -- About the Author -- Important Note About This Ebook -- Summary of Merchants of Doubt (Naomi Oreskes and Erik Conway) -- The Big Six -- Tobacco Causes Cancer -- Star Wars - Applying the Tobacco Strategy to the Strategic Defense Initiative -- Acid Rain and the Ozone Hole - Applying the Tobacco Strategy in New Contexts -- Secondhand Smoke - Bad Science or Even Worse Politics? -- Global Warming - Scientific Fact or Scientific Trojan Horse? -- Conclusion -- Buy the Book -- About the Summary Publisher -- Copyright.
Sommario/riassunto	This ebook consists of a summary of the ideas, viewpoints and facts presented by Naomi Oreskes and Erik Conway in their book "Merchant of Doubt, How a Handful of scientists Obscured the Truth on Issues from Tobacco Smoke to Global Warming". This summary offers a concise overview of the entire book in less than 30 minutes reading time. However this work does not replace in any case Naomi Oreskes and Erik Conway book. Oreskes and Conway argue that science must wait until empirical proof emerges to draw conclusions. Hence they say that the best way to discredit science regarding the climate chang