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Collana	Contributions to Economics
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Intro -- Contents -- 1: Prologue -- 1.1 Introducing the Four: Trading, Forecasting, Aggregating, Innovating -- 1.2 Behavioral Commonalities Behind the Four: Cooperation, Symbolic Language, Multifaceted Behavior, Adaptability -- 1.3 Background Commonalities Behind the Four: Economic Systems and Institutions -- 1.4 Common Traits of the Four: Goals, Instruments, Importance, Uniqueness, Immanence -- References -- 2: Trading: Humans Are Heterogeneous Animals -- 2.1 Introduction -- 2.2 Different Preferences -- 2.3 Different Human Capital, Information, and Propensity to Risk -- 2.4 Property Rights and Trading -- References -- 3: Forecasting: Humans Are Prone-to-Predicting Animals -- 3.1 Introduction -- 3.2 Forecasting Economic Subjects -- 3.3 Forecasting Economic Objects -- 3.4 Psychological Forecasting -- References -- 4: Aggregating: Humans Are Social Animals -- 4.1 Introduction -- 4.2 The Family -- 4.3 The Productive Firm -- 4.4 Other Human Aggregations: Cities, Communities, and Nations -- References -- 5: Innovating: Humans Are Ingenious Animals -- 5.1 Introduction -- 5.2 Innovating: Importance, Sources, Measurement -- 5.3 Innovating, Entrepreneurs, and Economic Systems:

The Schumpeter's view -- 5.4 Innovating and Intellectual Property Rights -- References -- 6: Epilogue -- 6.1 The Four Are Connected and Can Reinforce Each Other: The Industrial Revolution -- 6.2 The Dark Side of the Four and How Humans Manage it -- 6.3 Speculating on the Future -- References.

2. Record Nr.	UNINA9910164963203321
Autore	The Associated Press The Associated
Titolo	Associated Press Stylebook 2016
Pubbl/distr/stampa	Basic Books
ISBN	0-465-09338-8
Descrizione fisica	1 online resource (600 p.)
Soggetti	Journalism English language - Usage
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Nota di contenuto	Title Page -- Copyright -- Foreword -- What's New -- Stylebook Key -- A -- B -- C -- D -- E -- F -- G -- H -- I -- J -- K -- L -- M -- N -- O -- P -- Q -- R -- S -- T -- U -- V -- W -- XYZ -- Broadcast Guidelines
Sommario/riassunto	The 2016 edition of The Associated Press Stylebook and Briefing on Media Law includes nearly 250 new or revised entries - including lowercasing internet and web. The AP Stylebook is widely used as a writing and editing reference in newsrooms, classrooms and corporate offices worldwide. Updated regularly since its initial publication in 1953, the AP Stylebook provides fundamental guidelines for spelling, language, punctuation, usage and journalistic style. It is the definitive resource for journalists. Changes in the 2016 Stylebook include:* 50 new and updated technology terms, including emoji, emoticon and metadata* 36 new and updated entries in the food chapter, from arctic char to whisky/whiskey, and eight new and updated entries in the fashion chapter, including normcore and Uniqlo* New entries discouraging the use of child prostitute and mistress; restricting spree to shopping or revelry, not killing; and using the number of firefighters or quantity of equipment sent to a fire, not the number of alarms* DJ is

now allowed on first reference, and spokesperson is recognized, in addition to spokesman and spokeswoman* New guidance on the terms marijuana, cannabis and pot; cross dresser and transvestite; accident and crash; notorious and notoriety* A new entry on data journalismWith invaluable additional sections on the unique guidelines for business and sports reporting and on how you can guard against libel and copyright infringement, The AP Stylebook is the one reference that all writers, editors and students cannot afford to be without.
