

1. Record Nr.	UNINA9910164948003321
Autore	Meyers Susan
Titolo	Bear in the air // by Susan Meyers ; illustrated by Amy Bates
Pubbl/distr/stampa	New York, NY : , : Abrams Books for Young Readers, , [2010] ©2010
ISBN	1-61312-438-4
Descrizione fisica	1 online resource (40 pages) : illustrations
Disciplina	811.54
Soggetti	Stories in rhyme Adventure stories Lost and found possessions Teddy bears
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	When a teddy bear is lost by the child who loves him, the bear begins an adventurous journey to get back home again.

2. Record Nr.	UNINA9910793811303321
Titolo	Science communication on the Internet : old genres meet new genres / / edited by Maria-Jose Luzon, Carmen Perez-Llantada
Pubbl/distr/stampa	Amsterdam ; ; Philadelphia : , : John Benjamins Publishing Company, , [2019] ©2019
ISBN	90-272-6179-2
Descrizione fisica	1 online resource (250 pages)
Collana	Pragmatics & beyond ; ; 308
Disciplina	004.6780245
Soggetti	Science - Computer network resources
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	"This book examines the expanding world of genres on the Internet to understand issues of science communication today. The book explores how some traditional print genres have become digital, how some genres have evolved into new digital hybrids, and how and why new genres have emerged and are emerging in response to new rhetorical exigences and communicative demands. Because social actions are in constant change and, ensuing from this, genres evolve faster than ever, it is important to gain insight into the interrelations between old genres and new genres and the processes underpinning the construction of new genre sets, chains and assemblages for communicating scientific research to both expert and diversified audiences. In examining scientific genres on the Internet this book seeks to illustrate the increasing diversification of genre ecologies and their underlying social, disciplinary and individual agendas"--