1. Record Nr. UNINA9910164886703321 Autore O'Toole Gavin Titolo The reinvention of Mexico [[electronic resource]]: national ideology in a neoliberal era / / Gavin O'Toole Liverpool,: Liverpool University Press, 2010 Pubbl/distr/stampa 1-78138-822-9 **ISBN** 1-84631-629-4 Descrizione fisica 1 online resource (305 p.) Collana Liverpool Latin American studies; ; new ser., 12 Disciplina 320.54097209048 Nationalism - Mexico - History - 20th century Soggetti Neoliberalism - Mexico - History - 20th century Electronic books. Mexico Politics and government 1988-2000 Latin America Politics and government 1980-Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (p. [233]-275) and index. Half-title; Title; Copyright; Dedication; Contents; Preface; I Nationalism Nota di contenuto and Liberalism; Introduction: Salinas, 'the Unmentionable One'; 1 From Nation-Building to Crisis; II Construction: State Discourses; 2 New Nationalism and Social Liberalism: 3 The Reform of Article 27: 4 Free Trade; III Contestation: Opposition Discourses; 5 The Intellectual Reassessment of National Ideology; 6 Nationalism and the Left: The PRD; 7 Nationalism and the Right: The PAN; Conclusion: The Fate of Mexican National Ideology; Bibliography; Index This book examines a sophisticated effort by radical economic Sommario/riassunto reformers to change the ideology of nationalism in Mexico from 1988-94 and so "reinvent" the country in a way that was more friendly to

their market policies, and responses to this by opposition parties.