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Titolo	The business of sports : off the field, in the office, on the news // Mark Conrad
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ISBN	1-315-69157-4
Edizione	[Third edition.]
Descrizione fisica	1 online resource (470 pages)
Collana	Routledge communication series
Disciplina	796.06/8 796.068
Soggetti	Sports - Economic aspects Sports administration Sports journalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	1. The structure of professional team sports -- 2. The structure of individual sports -- 3. The structure of college and high school sports -- 4. The international sports system -- 5. Sports contracts -- 6. Labor relations in sports -- 7. Sports agents -- 8. Team relocation and facility issues -- 9. Sports gambling -- 10. Analytics in sports -- 11. Sports injuries -- 12. Performance-enhancing drugs in sports -- 13. Discrimination in sports -- 14. Intellectual property and sports -- 15. Traditional and new media in sports -- 16. Taxation and sports.
Sommario/riassunto	The Business of Sports provides a comprehensive foundation of the economic, organizational, legal and political components of the sports industry. Geared for journalism, communication and business students, but also an excellent resource for those working in sports, this text introduces readers to the ever-increasing complexity of an industry that is in constant flux. Now in its third edition, the volume continues to offer a wealth of statistics and case studies, up to date with the newest developments in sports business and focused on cutting-edge issues and topics, including the many changes in international sports and the role of analytics in decision-making and tax rules that have a major effect on athletes and teams.

