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Nota di contenuto	pt. I. Understanding geoeconomics -- pt. II. International geoeconomics -- pt. III. Managing geoeconomics.
Sommario/riassunto	While geopolitics has captured global attention, geoeconomics is the often hidden force that governs countries' relationships. It is the economic psyche that shapes the new world order. Geoeconomics refers to the intersection of economic factors, relationships and conditions on global events. A country's political and business alignments have an impact on individuals, companies and on future economic stability. This book assembles leading scholars and experts from around the world to advance current thinking on geoeconomics. It is a thorough and authoritative reference work on world economics that aims to shape strategy formulation in business and government for years to come by expanding understanding on the topic of geoeconomics, analyzing the implications of international geoeconomic events, and providing the reader with theoretical and practical approaches on the management of geoeconomics. Geoeconomic concepts in this book will prove timely and highly insightful to students, academics, executives, entrepreneurs, government officials, consultants and policymakers.

