

1. Record Nr.	UNINA9910164302603321
Titolo	Creative applications : sensory techniques used in conducting packaging research with consumers
Pubbl/distr/stampa	[Place of publication not identified], : ASTM, 1996
ISBN	0-8031-5347-3
Collana	STP Creative applications
Disciplina	381/.456888/0688
Soggetti	Packaging - Methodology - Congresses - Research Sensory evaluation - Congresses Consumers - Attitudes - Congresses Commerce Business & Economics Business Communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph