

1. Record Nr.	UNINA9910164036303321
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Titolo	Managing for responsibility : a sourcebook for an alternative paradigm // editors, Radha R. Sharma, Merrill Csur, and Kemi Ogunyemi
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2017
ISBN	1-63157-289-X
Edizione	[First edition.]
Descrizione fisica	1 online resource (xx, 240 pages)
Collana	Principles for responsible management education collection, , 2331-0022
Disciplina	658.407124
Soggetti	Industrial management - Study and teaching Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. The new paradigm: a competency model for management education / Radha R. Sharma -- 2. The contemporary context of management education / Radha R. Sharma and Nakul Gupta -- 3. The future of corporate governance / Christian Strenger -- 4. Redefining functions of a manager / Roger Nion Conaway -- 5. Goal setting and decision making / Roberto Quaglia -- 6. Corporate responsibility as the avoidance of relevant inconsistencies / Andreas Suchanek -- 7. Ethics in business: positive and negative practices exploring the "Rocket Singh" parable / Kemi Ogunyemi -- 8. Promoting responsible and sustainable organizations through ethics committees / Consuelo Garica-de-la-Torre and Gloria Camacho Ruelas -- 9. Credit and risk assessment: CSR tools for local government, financial institutions and SMEs / Giovanni Lombardo and Federica Vigano -- 10. Morality and self-relevance: in search of objective moral judgment in brand transgression / Segun Shogbanmu and Olutayo Otubanjo -- 11. HR policy for responsibility / Arjya Chakravarty -- 12. Managing conflicts responsibly, listening from the heart / Pramod Pathak and Saumya Singh -- 13. Negotiation: the role of cultural sensitivity / Uche Attoh and Chantal Epie -- 14. Sustainable management practices: sustainability or CSR? / Christian Katholnigg -- 15. Responsible organizational change in the information age / Jyoti Bachani -- 16.

Sommario/riassunto

The cascading effects of globalization in the form of changing business environment, economic uncertainties and economic meltdown have brought about a plethora of unprecedented challenges for industry and organizations across the globe in recent years. Management education, which prepares human capital for industry, is expected to address these challenges along with others such as intensifying competition, advancing technology, increasing workforce diversity and accelerating complexity. Yet, current management education is largely based on traditional capitalism where the focus tends toward profits and competitiveness rather than toward a balance among profitability, responsibility, social accountability and sustainability. Consequently, management education in general, and MBA education in particular, need to adopt a paradigm shift in order to be more responsible and sustainable. This book has been prepared keeping in view the Principles for Responsible Management Education (PRME). The PRME initiative is the largest organized relationship between the United Nations and business schools. The book unfolds an alternative paradigm in management based on a competency framework labeled as CAMB (Sharma 2015) for Principles for Responsible Management Education. This model has found validation with many PRME schools. The book contains a brief interview with the Professor R. Edward Freeman, the pioneer of Stakeholder Theory. The book contains contributions on the core management topics covered in general management, organizational behavior, ethics and social responsibility, with a focus on responsible management. Its chapters come from many authors in PRME schools from eight countries. Hence, it is expected to be useful to all the B-schools, across geographies, that are interested in embedding responsibility in their management curriculum and teaching methodology.

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