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Titolo	Deconstructing management maxims : a critical examination of conventional business wisdom . Volume II / / Kevin Wayne
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ISBN	1-63157-792-1
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Descrizione fisica	1 online resource (xvi, 112 pages)
Collana	Human resource management and organizational behavior collection, , 1946-5645
Disciplina	658.45
Soggetti	Industrial management Business Libros electronicos.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Mission statement is a must for survival -- 2. Learn a second language (other than English) -- 3. Introverts cannot lead effectively -- 4. Worrying is counterproductive -- 5. Failure is not an option -- 6. Consensus decision making is optimal -- Index.
Sommario/riassunto	A contrarian challenge to the status quo, this book vigorously champions healthy skepticism in management theory and practice. Several common management maxims -- often taken for granted as truisms -- are examined and debunked with evidence-based arguments. The constant repetition of these flawed tropes perpetuates their mythological status and limits personal and organizational performance. Eleven management maxims are rebuked using empirical data, original scholarship, literature reviews, field observations, and thoughtful opinions from numerous experts. Far from a business as usual business book, this has been researched with academic rigor yet written in an approachable style. Unafraid of taking on conventional business wisdom, it contains some controversial yet substantiated positions that will provoke critical thinking and debate. After all, sacred cows and long-believed tenets of management lore do not go away quietly. A clear message from this book is that you don't have to believe everything you read or hear-- be it in the classroom or at work!

It offers a refreshing break from the constant drumbeat of dronish corporate and academic cliches. This book is best appreciated by readers wanting to think critically about important management phenomena.
