

1. Record Nr.	UNINA9910163985203321
Autore	Ahmed A (Allam)
Titolo	Managing Knowledge and Innovation for Business Sustainability in Africa // edited by Allam Ahmed
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2017
ISBN	3-319-41090-3
Edizione	[1st edition.]
Descrizione fisica	1 online resource (265 pages) : illustrations, tables
Disciplina	658.0096
Soggetti	Management Information technology Business - Data processing Industrial management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapter and index.
Nota di contenuto	PART I: Introduction -- Chapter 1 Managing knowledge and innovation for sustainable knowledge-based economy in Africa (Allam Ahmed) -- PART II: Regional dimensions -- Chapter 2 The role of an innovative ICT-based entrepreneurial evolution on Africa's development – the case of university-based incubators (Sherif Kamel) -- Chapter 3 Impact of education quality on sustainable development in Africa (Adil A. Dafa' Alla, Elmouiz S. Hussein and Marwan A. A. Adam) -- Chapter 4 MIDLAND: a strategic successful initiative in the African market (Vimi Jham) -- Chapter 5 Policy support for innovation at grassroots in Africa (Chux Daniels) -- Chapter 6 Globalisation, innovation activities and the technology gap between Sub-Saharan Africa and the industrialised countries (Khaled Elmawazini, Mohd Shukri Hajinoor and Ibrahim Ngouhou) -- Chapter 7 Understanding how failing a job interview may be a source of innovation: The case of WhatsApp founders (Alain Ndedi and Kelly Mua Kingsley) -- PART III: Country-specific perspective -- Chapter 8 Design engineering capacity building and innovation in the industrial sector in North African countries: the case of Algeria (Abdelkader Djeflat) -- Chapter 9 Foreign Direct Investment in Zimbabwe and Botswana: the elephant in the room (Mavis Gutu,

Constantia Anastasiadou, Maktoba Omar and Collins Osei) -- Chapter 10 Prospects and challenges of managing clusters as entrepreneurship development interventions for sustainable development in Nigeria: a discourse analysis (Lukman Raimi, Stephen Bolaji Peluola and Morufu Oladimeji Shokunbi) -- Chapter 11 Assessment and way forward of the Douala Stock Exchange in Cameroon (Alain Ndedi) -- Chapter 12 Mind mapping in Sudanese medical education (Nahlaa A. Khalifa) -- Chapter 13 Absorptive capacity of human capital and international R&D spillover in Egypt (Eman Elish and Hany El Shamy).

---

Sommario/riassunto

Addressing the issues that will be central to Africa's various attempts to effectively manage knowledge and innovation for sustainable business management, this edited book makes a timely contribution to research on business in Africa. Coinciding with the recently launched Science, Technology and Innovation Strategy for Africa 2024 (STISA-2024) by the African Union (AU), which emphasises the critical role of science, technology and innovation for Africa's socio-economic development and growth, the book echoes these themes with a multi-disciplinary and multi-sectoral approach to knowledge and innovation management in Africa. Also containing case studies relating to various growing collaborations between education and research institutions, private and public entities as well as commercialisation of research and innovation outputs, *Managing knowledge and Innovation for Business Sustainability in Africa* covers the key themes to provide an enabling environment for STI development in the African content.

---