1. Record Nr. UNINA9910163976003321 Autore Reader Capitol Titolo Summary of The Master Switch Pubbl/distr/stampa Cork, : Primento Digital, 2013 **ISBN** 9782511002247 2511002248 Descrizione fisica 1 online resource (25 p.) 384.041 Disciplina Soggetti Information technology -- History Mass media -- History Telecommunication -- History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Title page: Book Presentation: Book Abstract: About the Author: Important Note About This Ebook: Summary of The Master Switch (Tim Wu); The Rise- The First Phase of the Cycle; Consolidation- The Second Phase of the Cycle; Breaking the Monopoly- The Third Phase of the Cycle; The Perennial Lure of Size and Scale- The Fourth Phase of the Cycle; Applying the Cycle to the Network of Networks- The Internet; Buy the Book; About the Summary Publisher; Copyright Sommario/riassunto This ebook consists of a summary of the ideas, viewpoints and facts presented by Tim Wu in his book "The Master Switch, The Rise and Fall of Information Empires". This summary offers a concise overview of the entire book in less than 30 minutes reading time. However this work does not replace in any case Tim Wu's book. Wu argues that information technology start as an open playing field and then eventually became dominated by a big entity exercising monopoly. He argues that the

therefore he says that great information

world's information is now traveling in a single network; the Internet,