

1. Record Nr.	UNINA9910163974103321
Autore	Reader Capitol
Titolo	Summary of The World Is Flat
Pubbl/distr/stampa	Cork, : Primento Digital, 2013
ISBN	9782511002674 2511002671
Descrizione fisica	1 online resource (23 p.)
Disciplina	303.48/2
Soggetti	BUSINESS & ECONOMICS / General TECHNOLOGY & ENGINEERING / General POLITICAL SCIENCE / General BUSINESS & ECONOMICS / Development / Economic Development POLITICAL SCIENCE / Globalization
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Title page; Book Presentation; Book Abstract; About the Author; Important Note About This Ebook; Summary of The World Is Flat (Thomas L. Friedman); While We Were Sleeping; Globalization 3.0; Tax Returns, Technical Support & X-Rays; What Goes Around Comes Around; Homesourcing; Flatburgers; A Collective Unease; Ten Flattening Forces; Triple Convergence; Identity Crisis; America & Free Trade; Being an Untouchable; The Quiet Crisis; Leadership, Muscles, Cushions, Social Activism & Parenting; Companies in the Flat World; The Unflat World; Too Sick, Disempowered and Frustrated; The Environment Conflict Resolution, Corporate Style Imagination Starts At Home; Buy the Book; About the Summary Publisher; Copyright
Sommario/riassunto	This ebook consists of a summary of the ideas, viewpoints and facts presented by Thomas L. Friedman in his book "The World Is Flat: A Brief History of the Twenty-First Century". This summary offers a concise overview of the entire book in less than 30 minutes reading time. However this work does not replace in any case Thomas L. Friedman's book. Friedman offers a insight of the new world facing us, he argues that the new world is "flat" since technology and collaboration

have created a new playing field. His book is also an attempt to define the core of globalization.
